



FINCH



2021 PINOT NOIR
VICTORIA AUSTRALIA

GRACIOUSLY BREAKING
THE MYTH THAT GOOD
WINES ARE HARD TO FIND



THE STORY BEHIND FINCH

This ridiculously good wine has an equally radical story behind it.
Hear it straight from our founder Jay Ruparel.

"One sunny afternoon in Melbourne, I was at a barbeque picnic with friends sipping on some Siskin Chardonnay. Siskin is our other range of fine wines named after the bird, and the label has its image on it. Just as we were enjoying our banter, my attention went to a colourful little bird pecking on the wine label. It was almost as if she was jostling for attention and wanted this rather realistic looking bird out of her arena.

The moment we realised what happened, we burst out into collective laughter, startling the little bird and it fluttered away. I knew that this pretty bird Finch is native to Australia. Inspired by the colourful character of the bird, I went on to craft a range of vibrant, refreshing wines that are truly Australian. As a tribute to the unusual moment that led to the idea, I named the brand Finch. And of course, the label has the bird on it."

Whether the audacious range of Finch wines does justice to this strange true story or not, our wines are certainly an outcome of select grapes from the finest wine regions, and created with passion by our master vintners. Most of our wines are vegan and they graciously break the myth that fantastic wines are hard to find.

SHIRAZ 2020



Sourced from the finest vineyards of South Australia, Finch Shiraz is sassy, bold and insanely delicious. This elegant wine has a medium body, pairs well with most cuisines and is perfect for easy drinking that everyone can enjoy. The Finch Shiraz displays ripe red fruit flavours like fresh plums, cherries, strawberries and raspberries, with hints of cedar, pepper and cinnamon. The soft and velvety tannins set up a long, smooth finish.

Variety : Shiraz
Region : South Australia
Vintage : 2020
Alcohol Volume : 14.1%
Standard Drinks : 8.3
Country : Australia
Vegan : Yes
Size : 750ml

CABERNET SAUVIGNON 2017



This rich and complex wine displays notes of dark cherry, blackcurrant, plum and fragrant dusty spices, with hints of chocolate from French and American oak. You would also pick up hints of cassis flavours, cigar box, eucalyptus and cedar, combined with a lingering gamey note. It shows a brick red colour with subtle layers of anise and blackberry flavours. This herbaceous Cabernet Sauvignon has great length, with a lingering smooth finish owing to the soft and well-structured tannins.

Variety : Cabernet Sauvignon
Region : South Australia
Vintage : 2017
Alcohol Volume : 13.8%
Standard Drinks : 8.2
Country : Australia
Size : 750ml

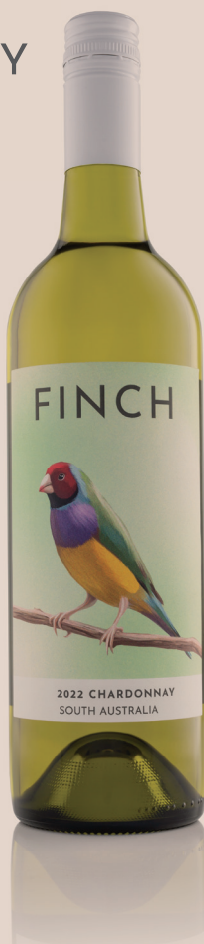
PINOT NOIR 2021



This aromatic Pinot is a melange of herbal flavours. With an almost translucent bright red look, notes of young strawberry, dark cherry, raspberry, chamomile and vanilla hit the nose first. The first sip would feel spicy, and you would pick up on notes of well-integrated savoury oak. Plush flavours of plum, violet flowers and honeysuckle linger with a faint hint of forest floor on the palate, well supported by tannins. The bright fruity and juicy acidity of this Pinot Noir leads to a fine chalky finish.

Variety : Pinot Noir
Region : Victoria
Vintage : 2021
Alcohol Volume : 12.3%
Standard Drinks : 7.3
Country : Australia
Vegan : Yes
Size : 750ml

CHARDONNAY 2022



Aromas of citrus and stone fruits like peach and nectarine, with hints of floral notes introduce this intense fruit-driven Chardonnay. Holding it up to the light, you can see that the pale gold colour seems to sparkle. The first sip has hints of fresh green apple, and almost immediately the vanilla flavour kicks in thanks to the french oak. With a medium body, creamy texture and dry profile, the palate has a crisp and refreshing finish.

Variety : Chardonnay
Region : South Australia
Vintage : 2022
Alcohol Volume : 13.2%
Standard Drinks : 7.8
Country : Australia
Vegan : Yes
Size : 750ml

SAUVIGNON BLANC 2022



This refreshing Sauvignon Blanc displays fruit-forward flavours of white peach, melon, pear, gooseberry and orange zest. You would also pick up on hints of grapefruit, passion fruit, lime and kiwi. This light bodied wine is extremely soft on the palate and has very little sulphur on the nose. With fine herbal and tropical fruit notes, this dry, acidic wine concludes to a crisp and refreshing citrusy finish.

Variety : Sauvignon Blanc
Region : Victoria
Vintage : 2022
Alcohol Volume : 12.1%
Standard Drinks : 7.2
Country : Australia
Vegan : Yes
Size : 750ml

ROSE 2022



This Rose displays highly perfumed aromatics - notes of watermelon, berries, orange, acacia, camomile and jasmine blossom with a touch of white pepper. The nose is full of fresh candied notes from the grapes that are lightly pressed, extracting just enough colour to deliver that classic pale pink. This Rose allows the delicate fruit characters and Cool Climate minerality to hop across your palate for an everlasting finish.

Variety : Rose
Region : Victoria
Vintage : 2022
Alcohol Volume : 12%
Standard Drinks : 7.1
Country : Australia
Vegan : Yes
Size : 750ml

WINE WITH A HEART

Buy a bottle of Finch and we'll feed a person in need.

Finch wines not only taste great, they help our community as well. Around the world, more than enough food is produced to feed the global population, but as many as 811 million people still go hungry. That's why every time you buy a bottle of Finch, we feed someone in need. Through this endeavour, we help the unprivileged in India and South Africa.

We believe that every little act can make a difference, and together we can leave a positive impact around us. Sparking hope, bringing change.



WE LOOK FORWARD TO PARTNERING
WITH YOU IN BRINGING FINE AUSTRALIAN WINES
TO YOUR BEAUTIFUL COUNTRY!



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