



HOLLICK

COONAWARRA

Hollick Estates - The Story Behind the Labels.

Established in 1983, Hollick Estates is a boutique winery located on the famed terra rossa soils of Coonawarra, in the Limestone Coast Wine Zone of South Australia. Driven by quality and a hands-on approach, all Hollick Estates wines are crafted from premium estate-grown fruit.

Our carefully selected vineyard sites in Coonawarra and Wrattenbully have clearly identifiable regional characteristics which we showcase in each and every bottle of Hollick Estates wine.

Hollick Estates celebrates vineyard diversity. It is well known that the terra rossa varies all over Coonawarra, in its depth and its origins. It varies from the very rich red, to the brown transitional soils on the western edge of the district. Even the black rendzina soils have similar origins, but have been flooded for longer in their formative years, and therefore have a higher humus content, and hence greater water holding capacity and vine vigour issues, when it comes to grape growing.

Rather than trying to reduce this diversity, we make a different style from each of the vineyards concerned, having gleaned 33 years of experience from the production of each tiny part of each vineyard. Some fruit might be selected from just a few rows of the vineyard. Thus we get varietal hierarchy not only from the age of the vine, but from the different “places” within the vineyard.

Our Winemaking Philosophy

Our grapes are grown using sustainable viticultural practices, whereby we aim to leave the farming land in better shape than it was in when we bought it. Irrigation is used only as an aid to even ripening and controlling vine growth.

We seek to take advantage of vineyard variation to make different styles, rather than promote vineyard uniformity. Grapes are picked on flavour and colour assessment rather than chemical analysis.

Three premium vineyard sites give Hollick a diversity of some of the best fruit grown in the Coonawarra and Wrattenbully wine regions





HOLLICK

COONAWARRA

Hierarchy of Labels

ICONS

These limited edition wines are only produced when seasonal conditions are perfect, and the resulting wines are examples of the “best in their class”.

Made only in years of excellence and limited quantities, the range includes Wilgha Shiraz, Neilson’s Block Merlot & Ravenswood Cabernet Sauvignon.

Ravenswood Cabernet Sauvignon

Ravenswood Lane is the link between the Hollick Coonawarra Vineyards, namely the original Hollick vineyard Neilson’s Block, and the Wilgha Vineyard, from which the fruit for this wine is sourced. First vintaged in 1988, Ravenswood is only released when the wine satisfies the very exacting quality parameters set by the Hollick team. The best parcels of Cabernet Sauvignon from the Hollick Coonawarra vineyards are earmarked for Ravenswood and experience tells us that this fruit will typically come from the oldest vines growing in very shallow terra rossa soil. Extremely limited quantities of this wine are made and released only in years of excellence.

Wilgha Shiraz

The Hollick Wilgha Shiraz is the result of painstaking attention to detail in the vineyard and winery, and the uncompromising standards set by the entire Hollick team. The initial selection for this wine is made in the vineyard. The Wilgha vineyard is situated on the south-western corner of the famed Coonawarra terra rossa strip. The best Shiraz grown on the Hollick 'Wilgha' vineyard is put aside for this wine; generally, it comes from the 1975 plantings, on a shallow patch of rich Terra Rossa soil. The decision to harvest this Coonawarra Shiraz is based on an assessment of flavour ripeness in the vineyard.

Neilson’s Block Merlot

The Hollick Neilson's Block Merlot is made from a selection of the best fruit from the mature high density vineyard named after noted Australian lyric poet John Shaw Neilson who was born in the cottage at the entrance to the Hollick cellar door complex. Neilson's Block is located adjacent to the Hollick Winery at the southern end of Coonawarra on the famed terra rossa strip. The long cool growing season that has established Coonawarra as the pre-eminent region for Cabernet Sauvignon is also ideally suited to producing exceptional Merlot.





HOLLICK

COONAWARRA

VARIETALS

Wines in this range display pure expressions of varietal and regional characters. They are crafted in modern styles, with a focus on moderate alcohol and integrated oak. Special emphasis on vineyard management techniques or clonal selection when it is believed to make a significant difference, keep these wines ahead of the pack and result in fine examples in their categories.

OV Cabernet Sauvignon

The wine is a classic Coonawarra Cabernet Sauvignon showing intense cassis fruit flavours, with a long finish on the palate and soft tannins.

The fruit for the Cabernet Sauvignon is selected from old vine material from the Wilgha and Neilson's Block vineyards at the cooler, southern end of Coonawarra. Located on the famous terra rossa soil, these vineyards were originally planted by Ian and Wendy Hollick in the 1970s and early 1980s

Bond Road Chardonnay

This wine is named after Bond Road which adjoins the Wilgha Vineyard where the Hollick Chardonnay vineyard is situated. The cool nights experienced in our region are due to the upwelling of cold currents offshore in the Great Southern Ocean. These cool nights contribute to the length of the growing period for Chardonnay in our vineyards. This long cool growing period allows for gradual flavour development and elegance in the resulting wines.

BLENDS

Classic varieties blended together to create food friendly styles

Tannery Block

Pioneers of the Coonawarra region had to be versatile, just like the current inhabitants, Tanning pits were filled to make way for the vineyards which bear the fruit for this Cabernet blend. Other Bordeaux varietals of Merlot, Cabernet Franc and Petit Verdot are also used in proportions which vary from vintage to vintage, with Cabernet Sauvignon always dominant.

Stock Route

Also dedicated to the early settlers who transported their livestock to market along the higher, drier tracts of land between Coonawarra and Wrattenbully. A classic Australian





HOLLICK

COONAWARRA

blend of Shiraz and Cabernet Sauvignon from the two regions, in proportions thought appropriate to each vintage.

PUSHING THE BOUNDARIES

As an innovator in the Coonawarra and Wrattenbully regions Hollick Estates has experimented with a number of varietals and styles of wines that “push the boundaries” of winemaking. As a leader in Coonawarra viticulture, founder Ian Hollick believed that the unique climatic and soil conditions of both Coonawarra and Wrattenbully were ideal for the production of varieties other than those classic to these regions. Over time he planted Savagnin, Tempranillo, Sangiovese and Barbera. These varieties, along with innovative winemaking techniques and modern styles make up Hollick Estates ‘Pushing the Boundaries’ range.

The Charlatan Savagnin

Originally thought to be the Spanish variety Albarino, the Savagnin since been identified as a French variety from the Jura and has flourished in Coonawarra. The Charlatan recognises the grape variety of Savagnin falsely claiming it was Albarino.

The Rosado Rosé

In 2013 the Hollick Estates team created the first rosé from its vineyards. Rosé wines are similar to the rosado and rosato wines of Spain and Italy. Our Rosé is made using the saignee process. The word saignee is a French word meaning 'bleeding' and gives the wine its distinctive red colour.

The Gondolier Barbera

Barbera is the third most widely planted red variety in Italy, after Sangiovese. The highest quality Barbera is grown in the Piedmont region, producing richly fruited wines that show low to moderate levels of tannin and good natural acidity, which provides early drinking pleasure.

The Gondolier is an iconic Italian symbol of elegance and vivacity, as is the Hollick Estates Barbera that is robust with tasteful richness.





HOLLICK

COONAWARRA

The Renegade Sangiovese Cabernet

The Renegade recognises the rebels of Tuscany who dared plant Cabernet Sauvignon to be blended with the traditional Sangiovese. The rolling hills and stony limestone soil of the Hollick Vineyard in Wrattenbully is proving to be a fantastic site for growing Sangiovese as it has been found to thrive in similar soils in Tuscany.

The Toreador Tempranillo

After visiting Spain, Hollick Estates recognised the possibility of Wrattenbully as a site for this variety. Tempranillo takes its name from the Spanish word for a little early and is pronounced 'temp-rah-nee-yoh'. This wine, made in a "New World" style exhibits supple tannins and savoury fruit overtones, ideal for early consumption.

THE BARD

The BARD range celebrates the work of Australia's best known lyric poet John Shaw Neilson. Revered by his peers in the world of literature, Neilson was born in Penola in 1872, and it is thought that much of the imagery in his poetry was conjured up during his childhood experiences in the bush and wetlands around Coonawarra.

"The Bard" range of varietal wines are especially designed for modern dining and our Alfresco lifestyle. Estate grown and crafted from selected parcels from Hollick Estates Coonawarra and Wrattenbully vineyards.

They are affordable, quaffable, and enjoyable styles, with great depth of flavour, medium body, and impeccable balance.

