

The Hidden Sea

BRAND PROMISE

For every bottle of The Hidden Sea sold, we remove & recycle 10 plastic bottles from the ocean.

BRAND GOAL

To remove and recycle 1 BILLION plastic bottles from the ocean by 2030.

BRAND STORY

Located in South Australia, which 26 million years ago was home to a thriving marine ecosystem. A series of dramatic ice ages caused the Great Southern Ocean to recede, leaving the soil rich with nutrients and deep limestone deposits for the grapes to flourish today. So, in 2015, entrepreneur Justin Moran and retired AFL star Richie Vandenberg, founded The Hidden Sea to honour this ocean heritage, and make a positive, verifiable impact on the planet.



RED BLEND

Bursts with flavors of cherry, currant, and delicious juicy berries. Great structure from fine tannins, and a powerful fruit finish.

UPC: 858147005347
SCC: 01858147005346



ROSÉ

A bright luscious wine with strawberry and cream flavours. Acidity is fresh and vibrant, with a sweet fruity finish.

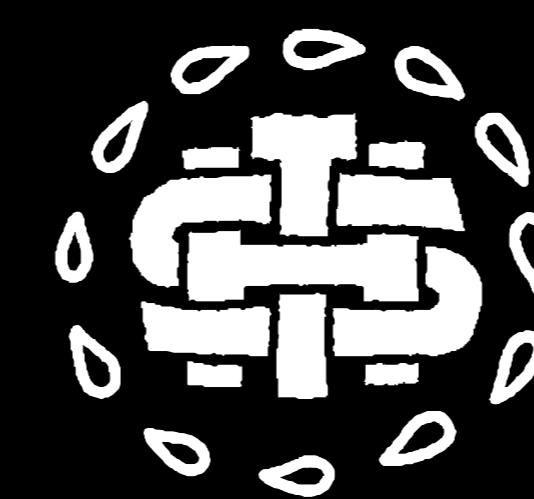
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CHARDONNAY

Full-bodied and luscious. Bright citrus and stone fruits on the mid palate with restrained oak and a crisp refreshing finish.

UPC: 858147005200
SCC: 01858147005209



ABV
12-14%

PRICING
\$14.99 SRP
\$9.79

PACK SIZE
12

SHIPPER
Printed carton

