



Our People

Ben - 20 Years in the Wine Industry

Spending school holidays with grandparents in the Eden Valley gave Ben a love for the Barossa at an early age. Yabbie nets, a slingshot and listening to horseracing on the wireless with grandad are all fond memories. Little did he know then, that he would be living and working in the Barossa's wine industry later in life.

Ben has worked in the Australian wine industry for over 20 years. During this time he has been fortunate enough to work with some of Australia's leading wineries in various roles including sales, marketing and management.

"While I have been fortunate enough to work in wine for more than 20 years, and work with great people and great wineries, I always had a desire to do something myself. When this old Shiraz vineyard came up for sale, and, knowing some of the outstanding Barossa wines the fruit had made over the years, it was the catalyst for Welland to be born."

Madeleine - Coming Full Circle

Madeleine first worked in the wine industry back in 2000 when living in the Barossa. A move interstate saw her working in finance and Executive Assistant roles on mining and engineering projects. After starting their family and returning to the Barossa Valley, she is happily immersed in wine again. While her strength is keeping the administration and books in balance for Welland, on a sunny day she much prefers the vineyard to the office.

With three young children currently enjoying the fun and freedom that comes with Barossa life, Ben and Madeleine are hopeful that they too may have an interest in pursuing a future in the world of wine.



The Barossa

Wine has been a way of life in the Barossa since 1842. Fast forward to today, and the Barossa is home to more than 550 grape growing families, many with the sixth generation still working the same plot of land, supplying quality grapes to more than 170 wineries.

The best Barossan wines sit comfortably alongside the great wines of the world. Barossa Shiraz and Eden Valley Riesling have led the way as regional heroes, with Cabernet Sauvignon, Mataro, Grenache, Semillon and Fortified wines all contributing to the Barossa's standing as one of the world's great wine regions.

"South Australia's Barossa Valley is arguably Australia's most famous wine region, and for good reason. The area boasts a vinous history dating back more than 170 years and it is home to some of Australia's oldest surviving vines." JAMES HALLIDAY, *Australian Wine Companion*

"There is nothing in the world like the extraordinary Shiraz and Grenache wines from Barossa. While the most sought-after are undeniably expensive (they're made in tiny quantities from ancient vines), they are huge, rich and concentrated, and represent some of planet Earth's most compelling wines." ROBERT PARKER JNR, *The Wine Advocate*



Welland Wines

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WELLAND
KRIEG'S LEGACY



BAROSSA

*Welland is the story of
a group of friends, an old Barossa Valley
vineyard and its resurrection.*

About Welland Wines

Welland is an enduring 'survivor' vineyard in a truly unique location that is enjoying a new lease on life.

In South Australia's Barossa Valley, in the township of Nuriootpa is where you'll find the Welland vineyard. Planted in 1923 by one of the Barossa's founding families, Welland is the last remaining section of much larger plantings of vines and fruit orchards that once occupied the northern end of the township.

Over the years much of the original vineyard and orchard had been cleared, subdivided and built upon. But when the last remaining hectares of this historic old Nuriootpa vineyard were listed for sale as a development site, a group of friends banded together to purchase it and breathe life back into this important part of Barossa history.

A Labour of Love

With some vines dead, the trellis posts weathered and the wire rusted and broken, this old vineyard needed some love. To allow the vineyard to be resurrected successfully and to ensure its protection as a living part of Barossa history, the small, dark and flavour-filled Shiraz berries it produces each year needed a home. Not just any home but their own home - a wine brand that could capture and share what a unique site this is and what unbelievable wine could be produced from these tough old Shiraz vines.

Welland was Born

Today, Lot 1 Welland Road is home to this old vineyard and the Barossa is home to Welland. While the old Welland vineyard is the cornerstone of our brand, we also work with some of the Barossa's best growers, taking their care and work in the vineyard to the bottle.





Welland History

Welland is the story of a group of friends, an old Barossa Valley Shiraz vineyard and its resurrection.

The Welland story began with the arrival of the Krieg family, from Germany in 1847. The Kriegs became one of the Barossa's founding families. Hardworking and successful business people, the family owned the local brickworks, a tannery and also a significant amount of orchard and vineyard at the northern end of the Nuriootpa township.

Welland vineyard was planted in 1923 by the Krieg family. Situated on sand over red clay soils, this vineyard for many years supplied premium fruit to well-known Barossa wineries such as Penfolds and Peter Lehmann. The Barossa has more than 550 grape growers. Many of these growers are generational and while the Krieg family never owned or operated a winery themselves, their vineyard became known amongst local winemakers as growing some of the region's finest Shiraz.

Welland Today

In 2017, the last few hectares of this old vineyard were listed for sale as a 'development site'. The vines were within a whisker of meeting the bulldozers when a group of friends led by Ben and Madeleine Chapman purchased the block. Together they are now in the process of resurrecting this historic old vineyard.

Shiraz Vines this Old are Irreplaceable

The fact that it was planted by one of the early settlers of the Barossa makes this old vineyard well worth the time, money and effort needed to restore it, explains Ben Chapman.

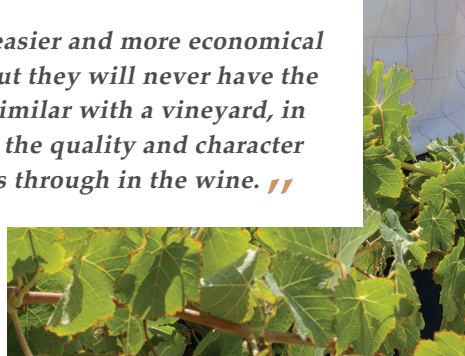


“ In terms of restoring old cars or houses, it is easier and more economical to start again by buying a new car or house - but they will never have the character or storied past of a restoration! It is similar with a vineyard, in that this isn't just about appearance, it's about the quality and character of the fruit it produces which ultimately comes through in the wine. ”

New Trellising, Irrigation and Cuttings

The Welland vines have been trained onto new trellising. Irrigation installed in 2019 now allows these old vines a precious drink in extended periods of heat or low rainfall. In 2020, some of the dead vines will be replaced with young vines taken from cuttings off the Welland vineyard - same genetic material only much younger.

Grapes grown from the Welland vineyard have traditionally been sold to other Barossa wineries for use in making their iconic Shiraz wines. Today this fruit is used in making the Welland range of wines, giving this old vineyard opportunity to shine.





Valley & Valley Shiraz

This Shiraz offers rich, concentrated red and blue fruits, dark chocolate and mocha notes with hints of spice and cedary oak. The palate is rich with good structure and great length of flavour.



Valley & Valley Cabernet Sauvignon

This Cabernet Sauvignon offers dark fruits, licorice and cassis notes with hints of spice and cedary oak on the nose. The palate is rich with good structure and fine tannins to give length and power while finishing soft and full of flavour.

Our Wines

Our winemaking philosophy is simple - make wines we like to drink, and work with varieties that are suited to the Barossa.

Rich, Generous, Balanced and Longevity are words that characterise the Welland style - flavoursome wines that are enjoyable and approachable in their youth, retain balance, and will reward cellaring.

Fruit is sourced from the Welland vineyard and other premium vineyards across the Barossa. This allows for smaller parcels of exceptional and unique fruit to be used in making the Welland range of wines.

Valley & Valley Range

Our Valley & Valley wines are produced from vineyards in both the Barossa Valley and Eden Valley. We aim for a style that typifies the Barossa - plush fruit, subtle use of oak, and soft round tannins.

The younger Welland vineyard 'replants' will be picked separately to the original 1923 plantings and provide a small component of the Shiraz in combination with grower vineyards.

The Cabernet Sauvignon is sourced entirely from grower vineyards in the Barossa Valley and Eden Valley. Oak maturation is primarily in older barrels to ensure the Barossa fruit characters dominate.



Old Hands Shiraz

Made in a generous Barossa style the aromas of red fruits, sweet spice and cedar are complemented by a dense and ripe palate of dark fruits, chocolate, soft tannin and length of flavour.



Old Hands Cabernet Sauvignon

Created in a generous Barossa style, the aromas of blackcurrant and violet are complemented by a rich and plush palate of dark fruits, soft tannin and length of flavour.

Old Hands Range

Our Old Hands range acknowledges that many of the Barossa's finest vineyards are owned by long-term grape growers with years of experience, often with the benefit of advice from past generations.

Our aim is to transfer the love and care shown in their vineyards to the bottle. The original 1923 plantings from the Welland vineyard provide a small component of the Shiraz blend.

Made in a generous and rich Barossa style, then aged in a combination of new and old 'hogsheads' (300 litre oak barrels), the Old Hands range celebrates the intensity of flavour and colour that Old Hand growers can achieve in their vineyards.

