



THE POTTS FAMILY
BLEASDALE
EST 1850

2023 FRANK POTTS CABERNET BLEND



Frank Potts was not a man given to procrastination. He simply rolled up his sleeves and got the job done. At age nine, Frank joined the British Royal Navy, and by the time he arrived in South Australia in 1836, he had sailed the globe. After purchasing land on the Bremer River, Frank himself cleared it of red gums, planted vineyards, and then used the timber to build his winery. Six generations on, it is his work ethic and enduring legacy that drives everyone at Bleasdale.

This wine is layered and complex with red berry and darker fruit aromas. These characters continue onto the palate, with fruit layers supported by fine oak tannin and lively berry persistence. Enjoyed in its youth, or cellar for 10-20 years.

VINEYARD

Estate Vineyard and Specialist Growers
Langhorne Creek, South Australia

HARVEST DATES AND BAUMÉ

26th March - 6th April 2023

13.0 - 13.5

VARIETIES

Cabernet Sauvignon (65%), Malbec (20%),
Merlot (6%), Petit Verdot (6%) and
Cabernet Franc (3%)

BOTTLING DATE

24th July 2024

CELLARING POTENTIAL

Drinking well now until 2043

WINEMAKING TECHNIQUES

Individual blocks are de-stemmed (Malbec and Petit Verdot de-stemmed only) & crushed to open fermenters. Pumped over up to 4 times daily during peak fermentation. Drained and pressed at or about dryness (varietal dependent) after 9 to 12 days on skins. Settled for 24 hours before racking to oak for MLF

OAK MATURATION

12 months new (20%) and seasoned
French oak puncheons and hogsheads

WINE ANALYSIS

Alcohol: 13.5% alc/vol
Titrateable acidity: 6.1g/L
pH: 3.51



SUGGESTED FOOD PAIRING

Roasted lamb shoulder with garlic,
oregano, rosemary and baby potatoes

-  Trophy for Best Red Blend
-  Top Gold - Melbourne Royal Wine Awards 2024
-  Gold - National Wine Show of Australia 2025
-  Gold - Langhorne Creek Wine Show 2025
-  Top Gold - Royal Adelaide Wine Show 2024
-  Silver - Royal Adelaide Wine Show 2025
-  Silver - Perth Royal Wine Awards 2024
-  96 Points James Halliday Wine Companion 2026 Edition

