



**Haselgrove**  
EST. 1981

Winestate Wine Company and Winemaker of the Year – 2017



*"This winery is on the move"*  
-James Halliday, Wine Companion 2015



Haselgrove – 5 Red Star Winery



## Haselgrove winery

Established in 1981, Haselgrove is surrounded by Cabernet Sauvignon, Shiraz, and Mataro vines – with the Shiraz and Cabernet Sauvignon vines dating back more than 60 years. We also work with a group of dedicated McLaren Vale and Adelaide Hills growers.

Although renowned for producing rich and robust award winning reds from McLaren Vale, our whites are also making ripples with wine writers and on the wine show circuit.

Haselgrove specialises in small batch production, using a combination of traditional 'old world' wine making techniques and the best modern practices.

Whilst year on year consistency and hitting our high quality cues is key, our winemaking team are passionate about producing hand crafted, artisan wines which reflect vintage conditions and display the terroir of the vineyard.





## *The Owners*

The gods were smiling the day that Haselgrove came to life. The site was chosen for a number of reasons, including aspect and soil composition, but let's face it, we are in the heart of Australian wine country and a perfect place to create world class, iconic and award winning wines.

Although established in 1981, it wasn't until 1999 that the winery as it stands today was built. Change again was afoot, when in 2008 over a game of cards and a couple of hearty reds four Italian-Australian industry veterans decided to purchase Haselgrove. Don Totino, Don Luca, Steve Maglieri and Tony Carrocci went to work injecting a heap of passion and ultimately revamping the brand, it's presentation and its entire range of wines.



## *The Team*



With a combined wine industry experience of 33 years, Alex Sherrah and Christophe Forel are both passionate about producing small batch, artisan wines which ultimately reflect vintage conditions and the terroir of each respective vineyard. Our small batch facility means that many of our reds begin their transition to wine in 5 tonne open top fermenters where they are cold soaked to extract and enhance flavours and natural tannins and then very gently hand plunged to build complexity and structure. With ample small format holding tanks and a large temperature controlled barrel hall, we can then keep our small parcels of wine separate until the final blending stage. This gives us wonderful flexibility and ensures we are always able to hit our high quality, premium ques. To quote the boys, ' Ultimately we believe wine should reflect place, that is not be overtaken by oak, nor picked so late that it loses any semblance of fresh fruit character; and McLaren Vale is truly one of the great wine regions of the new world.

We are blessed to have such a mild maritime climate, low rainfall, and no humidity, making it the perfect place to grow premium grapes. The geology is also one of the oldest and most complex of all the grape growing regions globally, giving us extraordinary depth and structure in our wines.'







## *Brand Origin*

Looking back into the History of our brand brought us unexpectedly all the way to the 13th Century and the very origins of the Haselgrove name itself. 'Haselgrove' means "from near a grove of Hazel Trees", symbolizing a connection with the land from the very beginning.

The Celts believed the trees that grew around them held special powers. The Hazel Tree is arguably the quintessential Celtic Tree due to it's legendary position at the heart or entrance to the Otherworld.

The tree belongs to the Celtic Calendar signifying; Knowledge, Honesty, Purity & Creativity. It is these four principles that Haselgrove intend to bring to each and every wine we create.

Our portfolio is made up of five tiers, all uniquely representing the elegant, yet full bodied styles that are synonymous with the McLaren Vale region.

The H series introduces you to the brand, therefore quality year on year is paramount and this shines through in each of the wines depicted in this range.

The First Cut range is all about delivering excellence in a bottle through varietal and regional expression, with the reds sourced from select McLaren Vale vineyards and the whites sourced from cooler climate Adelaide Hills vineyards.

The names of each of the wines in our Origin and Legend series are linked to our Celtic namesake roots. These wines contain the very best parcels of fruit harvested each vintage, with our flagship, The Legend Series released only from outstanding vintages and blended from our finest parcels.

Over the past few years, Haselgrove has been awarded the 2017 Winestate Wine Maker of the Year and Wine Company of the Year, the Dark Horse Winery of the Year 2015 as well as achieving a 5 red star rating by James Halliday.

In addition, we have accumulated numerous Trophy's and Gold Medals on the national and international wine show circuit, including over 13 wines with a 90+ (2019) Halliday rating and 6 wines with a 90+ Parker rating. We are also very proud to be associated with Qantas and Korean Airlines where our wines are served to First and Business Class passengers.







# Legend Series

Located in the heart of the McLaren Vale, which is known globally for producing top echelon shiraz, Haselgrove's winemaking team select elite parcels from around the district to make the very best the McLaren Vale has to offer.

Aged in the finest Grand Cru French or American oak barrels for 18-24 months, these wines are continually scrutinised. From these ultra-premium McLaren Vale parcels the master blend of the region is allocated to the highly prized Cruth (derived from the word cruthatheal meaning creativity in Celtic).

The Legend Series is made for longevity and will always be wholly and solely focused on delivering luxury in a bottle.







# *Origin Series*

The Haselgrove Origin Series is a collection of our finest wines selected by our winemakers to demonstrate the very best of varietal and regional expression. Hand selected fruit from premium vineyards are handled with the greatest care. These wines combine elegant complexity with density and structure, and encapsulate the art of small batch winemaking.







# *Alternative Series*

The Haselgrove 'Alternative Series' is a new and exciting range of uber small batch wines, showcasing McLaren Vale's Mediterranean climate and the emerging varieties that excel in the region. These wines are structural, textural and elegant, and are particularly well suited to food and wine pairing... Moorish as they are, we challenge you to stop at just one glass!







# *First Cut*

The principle behind our First Cut series revolves around the wine making term 'first cut' in which during the pressing cycle the softer free run juice / wine is separated from the second cut or pressings. This principle flows through to the style of First Cut wines, producing well-structured wines with great drinkability. 94 points from James Halliday for the First Cut Cabernet and Shiraz has given the reds good traction and has solidified the range as offering exceptional value for money.







# H Series

The 'H' by Haselgrove series is produced from premium South Australian fruit to yield wines with great drinkability.

The bright and contemporary packaging ensures considerable shelf and floor presence in the \$10-\$15 category.

Additionally, all wines have been packed in premium kraft board cartons to ensure they stand out when floor stacked. Adding to the update in packaging and for greater consumer impact is the Sparkling Range that will mimic its table partner. The Brut, Cuvee, and the Sparkling Shiraz will give the brand added presence in the fridge. The bright, confronting and playful labels across this range offer increased visual interest in the on and off premise sector, whilst the product provides value for money in its respective price bracket.









# *Current Awards*



## **ROYAL MELBOURNE WINE SHOW 2018**

Fiano 2018 - Trophy

## **ROYAL ADELAIDE WINE SHOW 2018**

Grenache Rose 2018 - Gold

## **CHINA WINE AND SPIRITS AWARDS 2018**

First Cut Cabernet 2016 - Gold

First Cut Shiraz 2016 - Gold

H by Haselgrove Shiraz 2016 - Gold

Protector Cabernet Sauvignon 2016 - Gold

Ambassador Shiraz 2016 - Gold

Staff Chardonnay 2017 - Gold

## **MCLAREN VALE WINE SHOW 2018**

Fiano 2018 - Gold

## **SYDNEY INTERNATIONAL WINE COMPETITION 2018**

Catkin Shiraz 2017 - Blue Gold

## **KOREA WINE CHALLENGE 2018**

Staff Chardonnay 2017 - Gold

Protector Cabernet Sauvignon 2016 - Gold

## **CHINA WINE AND SPIRITS AWARDS 2017**

Catkin Shiraz 2015 - Double Gold

H by Haselgrove Shiraz 2015 - Double Gold

Protector Cabernet Sauvignon 2015 - Double Gold

Switch GSM 2015 - Double Gold

First Cut Shiraz 2015 - Double Gold

First Cut Pinot Grigio 2016 - Gold

First Cut Cabernet Sauvignon 2014 - Gold

## **NEW ZEALAND INTERNATIONAL WINE SHOW 2017**

H by Haselgrove Shiraz 2016 - Gold

Switch GSM 2016 - Gold



# Reviews

## JAMES HALLIDAY 2017 REVIEWS

Cul Stor 2016 - 94 Points

Catkin Shiraz 2016 - 94 Points

Vine Sean 2016 - 95 Points

First Cut Shiraz 2016 - 91 Points

First Cut Cabernet 2016 - 91 Points

Twist 2015 - 95 Points

Protector Cabernet Sauvignon 2016 - 95 Points

Staff Chardonnay 2017 - 92 Points

Switch GSM 2016 - 92 Points

Il Padrone Shiraz 2016 - 94 Points

The Lear Shiraz 2016 - 95 Points

Col Cross Shiraz 2016 - 94 Points

The Ambassador Shiraz 2016 - 92 Points

## WINESTATE MAGAZINE

Catkin Shiraz 2017 - 5 stars

First Cut Shiraz 2017 - 4.5 stars

Switch GSM 2017 - 4.5 stars

First Cut Cabernet Sauvignon 2017 - 4 stars

H by Haselgrove Shiraz 2017 - 4 stars

## WINE SHOWCASE AWARDS:

Grenache Rose 2018 - 95 points

Catkin Shiraz 2017 - 95 points

Protector Cabernet Sauvignon 2017 - 94 points

Il Padrone Shiraz 2017 - 94 points

H by Haselgrove Shiraz 2017 - 93 points

Vine Sean Grenache 2017 - 93 points

Fiano 2018 - 92 points

First Cut Cabernet Sauvignon 2017 - 91 points

Switch GSM 2017 - 91 points

Cul Stor 2016 - 94 points

Col Cross 2016 - 95 points

Ambassador Shiraz 2016 - 93 points

The Lear Shiraz 2016 - 96 points

Catkin Shiraz 2016 - 96 points

## WINE ENTHUSIAST

First Cut Shiraz 2016 - 91 points

Switch GSM 2016 - 90 points

H by Haselgrove Shiraz 2016 - 88 points

Catkin Shiraz 2016 - 89 points





