

ALL AUSTRALIAN WINE GROUP

A reliable and cost-effective vines-to-shelves supply chain.

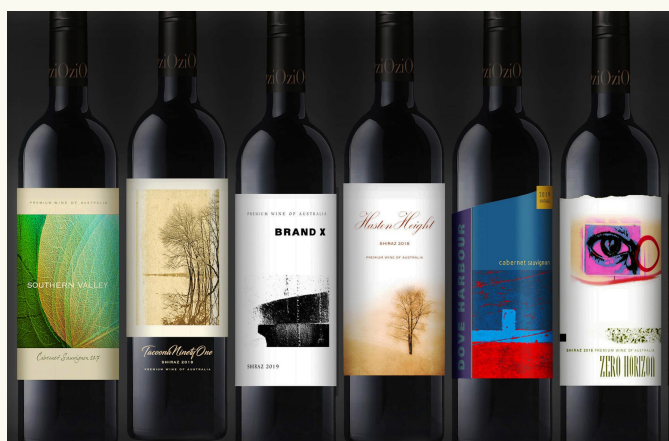
Providing customisable Private Labels and branded premium Australian wine.



OWN YOUR BRANDS. OWN YOUR MARKET.

Private Labels

CUSTOMISABLE PREMIUM WINE



- 100 EXCLUSIVE DESIGNER LABELS TO CHOOSE AND OWN*

Imagine. No more battles over distributorship, no sales quotas to negotiate and no same-brand competitions in the same market. You can enjoy total supply and pricing control. Better margins and growth prospects. These are only some of the upsides of owning your wine brands.

At AAW you can jumpstart your own wine brand by selecting a certified top-quality premium wine with a market-proven palate and at the right cost. Then provide it with a quintessential 'spring-board' to stardom by choosing and owning* a label, that is totally right for your market, from our label library of over 100 world-class designs. And you are set. We even assist with the designing of some of your wine brand's advertising/promo collateral materials.

■ Customisable wine varietal, vintage and packing specifications.

OZI ICONIC BRANDED

POPULAR PREMIUM WINE



- 6 BRANDS • 24 PRODUCTS
- 4 VINTAGES • 4 VARIETALS

Six market-ready Aussie iconic brands of specially selected, best-of-harvest premium wine - proudly showcasing the rich, bold flavours and distinctive characters that are synonymous with the best of premium Australian wine. Including our best selling 2019 Cabernet Sauvignon, 2020 Merlot, NV Chardonnay and 2018 Shiraz.

Brands : Ozi Ozi Ozi!,® Ozi Vintage,® AUSGOLD®

Available for all brands:

Regions : South Eastern Australia, South Australia, Australia

Vintages : 2020, 2019, 2018, 2017, NV

Varietals : Shiraz, Cabernet Sauvignon, Merlot, Chardonnay

Bottles : 750ML claret or burgundy. Other shapes on request.

RELIABLE & COST-EFFECTIVE VINES-TO-SHELVES SUPPLY CHAIN

GENUINE PREMIUM WINE • CERTIFIED & QUALITY GUARANTEED



■ ABOUT US

10 years ago, when a group of Australian wine friends, comprising 2 winemakers, 3 wine brokers, 2 wine exporters, 2 wine packagers and an international wine marketing consultant, got together with dozens of wine importers from around the world, they discovered that whilst many wine importers are happy to compete and share markets as agents or distributors, many aspired to owning their Australian wine brands - in order to have better control on supply stability, pricing, margins and brand destiny. Many admitted not knowing where to start as the pitfalls of making costly mistakes are real.

Since then, through the All Australian Wine strategic partnership group, these experts in their fields, have been putting their expertise to good use assisting international wine importers not only in the creation of their new wine brands but in evaluating and gaining long term access to top quality and best-value wine by leveraging their influence, through their unique national wineries network, backed by their indepth knowledge on Australian wine from every wine region.

Today the AAW group offer wine importers a stable, highly efficient and cost-effective vines-to-shelves supply chain. Minimising for the importers, the hardship of launching a new wine brand, and ensuring uninterrupted supply to feed their brand growth - safe in the knowledge that all products are fully compliant with statutory wine quality and label integrity laws.

■ PARTNERSHIP

We work in close partnership directly with importers to ensure every order meets with the highest standard of care and achieves the desired outcome. Offering importers :

- Costs/Return analysis.
- Independent wine testing and evaluating by seasoned senior wine makers.
- Long-term uninterrupted premium wine supply from its wineries network covering most wine regions, varietals and recent or older vintages.
- Complimentary custom designing of private labels based on targetted demographical insights, and professional marketing / advertising / promotional design support.
- QC assurance on wine bottling and packing in compliance with Australia's stringent wine quality and label integrity laws.
- Export/import permits documentation.
- Quality guarantee on all products.

UNIQUELY  AUSTRALIAN

[NEW WORLD FLAIR ~ *Old World Charm*]

■ For more information on our pricing, wine samples request and ordering procedures please contact us at :

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IN SERVICE SINCE 2012