

# IT WASN'T ME. ●

## It Wasn't Me

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### Winemakers

Mark Thwaites & Stuart Leece

### Brief History

It Wasn't Me is a new brand born of our desire to present natural wines to the trade. It is wild fermented, organically farmed and vegan friendly. This wine is the juice of grapes that we picked and squashed. It fermented itself into wine and then we tipped it into the bottles – that's it. You can even chill it before drinking, if the mood takes you. From time to time during vintage in the winery, a mischief maker will ask, "who's been messing with this wine?" We can simply say, "It wasn't me."

A creation of The Half Full Wine Company, It Wasn't Me was created to meet the growing consumer interest in both "natural" and lighter red wines. We made it ourselves, in order to bring the wines into the market more quickly.

It Wasn't Me strives to present certified organic wines at the right price.

Region

Loxton, South Australia (The Riverlands region)

Key Selling Points

- It Wasn't Me is wild fermented, organically farmed and vegan friendly. This wine is the juice of grapes that we picked and squashed. It fermented itself into wine and then we tipped it into the bottles –that's it. You can even chill it before drinking, if the mood takes you.
- It Wasn't Me is committed to a cleaner future, farming and working organically, whilst reducing our carbon footprint.



The Wines

2022 It Wasn't Me Natural Red	
Region	The Riverlands, South Australia
Type	Natural Red (Cabernet Sauvignon and Shiraz)
Vintage	2022
Tasting Notes	Deep plum in colour, but you can sort of see through it. The nose is floral with notes of fresh berries and sweet spice. The palate has dark fruit that is supported by very light tannins and a medium finish with lingering blackberry and mulberry notes.
Pairings	As a lighter styled red, this is the perfect companion for a BBQ or spicy roast eggplant. You can even chill it, if the mood takes you.
Alcohol	12.9%

