




BEC HARDY



THE NEXT GENERATION OF HARDY FAMILY WINEMAKERS

INTRODUCING BEC HARDY



BEC HARDY

Bec Hardy Wines is a family-owned wine business based in McLaren Vale, South Australia. Bec is a 6th generation member of and the first female vigneron from one of Australia's oldest wine families, the Hardys.

The Hardy name has been synonymous with South Australian wine since the 1850s and Bec Hardy continues that tradition, building on the experience and reputation of her predecessors.

Bec's family has been tending vineyards in the premium maritime region of McLaren Vale since her great-great-great grandfather, Thomas Hardy, arrived from the UK in 1850. Thomas is widely regarded as the father of the South Australian wine industry.

Today, Bec Hardy Wines, a certified member of Sustainable Winegrowing Australia, produces award-winning wines from several premium South Australian wine regions, including McLaren Vale, Adelaide Hills and Langhorne Creek.



The next generation of Hardy family winemakers.

"As we make our own stamp and build something of our own, it is very exciting to be bringing years of planning to life, sharing our vision and our journey with you as we grow."

Bec Hardy



EXPERIENCE BEC HARDY		
		
<div>BEC HARDY</div>	<div>LOT 94 BSR BLEWITT SPRINGS ROAD</div>	<div>Tipsy Hill ESTATE</div>
<p>Situated in one of the most private and serene pockets of South Australia's iconic McLaren Vale. The Bec Hardy Cellar Door including The Kitchen at Bec Hardy - offers guests a truly one of a kind wine experience where guided tastings are offered in addition to a seasonal menu that celebrates fresh, local produce that has been sustainably sourced and curated for sharing.</p>	<p>The most recently acquired Bec Hardy Wines property, sharing the hillcrest with Topsy Hill Estate - LOT 94 BSR represents the ideal hands on experience for locals and visitors, looking to connect with the dry-grown, sustainable vineyard. Experience the breathtaking views of Blewitt Springs first hand while sharing great wines and local produce served picnic style from the back of the ute or in the shed. Visitors are invited to undertake a little vineyard work – as much or little as they like.</p>	<p>Welcoming a large number of visitors each year for garden tours, functions and intimate Bec Hardy wines events. The estate is regarded as one of the most beautiful locations in the McLaren Vale region, set on a sandhill with sweeping 360 degree views across McLaren Vale and the Mount Lofty Ranges featuring a renowned 2.5 acre (1 hectare) garden, comprising an ever-increasing number of native Australian, drought-tolerant plants to reduce water consumption on the property.</p>

MEET THE PEOPLE BEHIND THE BRAND	
	<div><div>Bec Hardy</div><div>Joint Managing Director & Viticulturist</div><p>Bec Hardy is a 6th generation member of the Hardy family with a degree in Viticultural Science. After working in the UK and Australian wine markets, she has gained extensive national and international experience in wine production, marketing and exporting. In 2010, Bec returned to the family business from Sydney to manage Wines by Geoff Hardy's portfolio of wine brands across the company's domestic and international markets.</p><p>After establishing Bec Hardy Wines in 2015 and acquiring the Pertaringa wine brand from her father's business in 2020, she is now making her own way in the Australian wine world as the Hardy's family's first female vineyard owner and producer. In October 2020, Bec was elected to the board of Nature Foundation, the largest conservation landowner in South Australia (and the third largest in Australia). In June 2021, Bec was recognised as one of South Australia's finest young business people at the annual '40 under 40' Business Awards.</p></div>
	<div><div>Richard Dolan</div><div>Joint Managing Director</div><p>Before joining the wine industry in 2011, Richard worked for 20 years in financial services across two continents where he gained experience in finance, operations, sales and branding.</p><p>After taking on the role of CEO at Wines by Geoff Hardy, he played an essential part in the company's substantial growth and expansion into new domestic and international markets. During his time at Wines by Geoff Hardy he led the team to win the Optus My Business National Exporter of the Year 2017 and Winestate Magazine Wine Company of the Year 2012 and 2014 and Top 5 in 2014, 2018 and 2019.</p><p>In 2019, he joined his wife as Managing Director of Bec Hardy Wines.</p></div>

HARDY HISTORY



170 YEARS OF
WINEMAKING HERITAGE

- 1853 Bec's great-great-great grandfather establishes, what is still today, one of the world's largest wine brands, Hardy's.
- 1980 Bec's father Geoff establishes his McLaren Vale label, Pertaringa.
- 1982 Geoff and Fiona have their first child, Bec - a 6th generation Hardy family member.
- 2000 Bec studies Viticultural Science at Adelaide University then begins her career overseas in the UK and domestic wine markets.
- 2010 Bec returns to South Australia to join Wines by Geoff Hardy. A year later Bec marries Richard Dolan who joins the family company as CEO.
- 2015 Bec Hardy wines is established. In the same year, Bec and Husband Richard welcome Matilda - a 7th generation Hardy.
- 2016 Bec purchases the Topsy Hill vineyard in Blewitt Springs and the first vintage of Topsy Hill Cabernet Sauvignon is harvested.
- 2020 Bec acquires the Pertaringa wine brand from Wines by Geoff Hardy.
- 2022 The Bec Hardy brand evolves to incorporate The Kitchen at Bec Hardy and the acquisition of LOT 94 Blewitt Springs Road.
- 2023 Bec Hardy Wines, Topsy Hill and Lot 94 BSR become Certified Members of Sustainale Winegrowing Australia.

EXPERIENCE BEC HARDY



SUSTAINABILITY

Sustainability is at the heart of everything we do. It's a lifelong journey that guides every aspect of our business. At each stage, we reflect on our actions to ensure they benefit our planet, its flora and fauna, and future generations.

Inspired by my grandmother, Dr. Barbara Hardy AO, a founding member of the not-for-profit Nature Foundation, I grew up with a deep awareness of our responsibility to the land. Her influence instilled in me a profound respect for nature and a commitment to sustainability.

We are privileged to live and work in one of the world's most beautiful regions. This privilege drives our dedication to sustainable practices, which is why we are proud to be a certified member of Sustainable Winegrowing Australia.

From the vineyard to the bottle, we strive to minimise our environmental impact. Our practices include:

- No synthetic fertilisers or pesticides in our vineyards
- Sustainable viticulture including sheep in winter for weed control
- Vegan-friendly winemaking
- Lightweight and recyclable packaging
- Working with Nature Foundation and Biodiversity McLaren Vale



6 GENERATIONS OF WINEMAKING HERITAGE

Honoring 170 years of South Australian winemaking heritage, Bec's wines are the result of careful selection and technique; letting nature guide the process, and only intervening when required.

In addition to her own Blewitt Springs vineyards, she sources grapes locally – including from century-old Sauvignon Blanc vines planted by her ancestors – and only from vineyards that pay respect to the ancient soils of South Australia and its clean, green and pristine environment.

Naturally, as a champion of conservation and sustainability, Bec employs a gentle approach to her own vineyards, using predominantly organic products, regular vineyard and weather monitoring, and integrated pest management practices. Water is used judiciously at her 1.7ha Topsy Hill vineyard and her 30ha Lot94 BSR vineyard is entirely dry-grown.

In 2023 both Topsy Hill and Lot 94 BSR vineyards became certified members of Sustainable Winegrowing Australia as well as the Bec Hardy Wines business.

All of this with the sole objective of producing the best possible fruit from each vintage.

Every block is picked, crushed and fermented separately before being matured in small batches. Each is treated individually with techniques such as whole bunch, cold soak, separation of pressings, and varying oak treatments, resulting in an array of wine parcels that allow for the best possible blends.

The result is a collection of elegant wines displaying their true varietal characters, with good palate weight and complexity, and that can be enjoyed young or mature, with food or simply on their own.




BEC HARDY

BEC HARDY
Pertaringa

LOT 94 | BSR
BLEWITT SPRINGS ROAD

<div> <div> <div>BEC HARDY</div> <div><i>Pertaringa</i></div> </div> <div>TRADITIONAL RANGE</div> <div> <p>Part of Bec Hardy Wines, the Pertaringa brand - initially established by Bec's father Geoff Hardy in 1980 and acquired by Bec in 2020, continues on as a range of traditional and icon wines that carry a wealth of family history combined with distinct flavours, depth of profile and rich body.</p> </div> </div>			
		<div>SCARECROW SAUVIGNON BLANC</div> <div> <p>Sourced from two vineyards; Battunga at Kuitpo in the Adelaide Hills and Lower Tintara Vineyard in McLaren Vale. The Lower Tintara vines were planted in the 1880's by Thomas Hardy, they are thought to be the world's oldest Sauvignon Blanc vines.</p> </div>	
BECHARDY.COM.AU		PERTARINGA RANGE	

			
<div>TWO GENTLEMEN'S GSM</div> <div> <p>A testament to the two gentlemen farmers who co-founded Pertaringa in 1980, Ian Leask and Geoff Hardy. The blend is 50% Grenache, 30% Shiraz and 20% Mourvèdre.</p> </div>	<div>STAGE LEFT MERLOT</div> <div> <p>Sourced from a single block on Martin's Vineyard in the Tatachilla sub-region of McLaren Vale. The name reflects the fact that Merlot has never been centre-stage in the vineyard theatre of the Vale – though we think it should be!</p> </div>	<div>UNDERCOVER SHIRAZ</div> <div> <p>The most popular wine in the portfolio since its introduction in 2001. Sourced from three blocks in McLaren Vale, including the Lower Tintara Vineyard. The name reflects the unsung role McLaren Vale Shiraz has played in the history of the Australian wine industry.</p> </div>	<div>UNDERSTUDY CABERNET SAUVIGNON</div> <div> <p>Sourced from the Picnic Grounds Vineyard, once owned by Thomas Hardy. This wine is a long-standing family favourite. An 'understudy' to our Rifle & Hunt Cabernet Sauvignon but certainly no second fiddle!</p> </div>
BECHARDY.COM.AU		PERTARINGA RANGE	

			
<p>RIFLE & HUNT CABERNET SAUVIGNON</p> <p>Sourced from a single vineyard in Whites Valley, a warmer subregion of McLaren Vale. The name of this wine will help direct you to our cellar door, located on the corner of Rifle Range and Hunt Roads.</p>	<p>OVER THE TOP SHIRAZ</p> <p>Acknowledging the very best site, climate, vines and production techniques, this Shiraz is named Over the Top to proudly declare our aim to go all out to make the finest example of this famed Australian variety in our region.</p>		
<p>BECHARDY.COM.AU</p>		<p>PERTARINGA RANGE</p>	

<p>BEC HARDY</p> <p><i>Pertaringa</i></p> <p>ICON WINES</p> <p>Representing equal parts sentiment, statement and excellence. The icon wines include the Topsy Hill - single vineyard Cabernet Sauvignon, grown on the grounds of the family home in the cooler micro-climate of Blewitt Springs. Accompanied by the Yeoman Shiraz, a bold, complex and layered wine that simply will not be made unless the fruit is entirely befitting.</p>			
<p>TIPSY HILL CABERNET SAUVIGNON</p> <p>The spiritual home of Bec Hardy Wines. the ancient soils and elevation of the Topsy Hill vineyard in Blewitt Springs offers the perfect conditions for growing world class Cabernet Sauvignon. The vineyard and wine take its name from the Topsy Imperial Concubine Rose which is grown here.</p>	<p>YEOMAN SHIRAZ</p> <p>The Yeoman is a statement of the best wine from an outstanding vintage. We won't make it every year; we'll only make it when it's right to make it. Complex aromas of plums, red fruits, vanilla and spices are followed by a superbly rich and smooth palate.</p>		
<p>BECHARDY.COM.AU</p>		<p>PERTARINGA RANGE</p>	

<div><div><h1>BECHARDY</h1><h2>GARDEN SERIES</h2><p>Crafted in a fresher, lighter and more modern style, these wines are vibrant, elegant and equally enjoyable on their own or with food. The Bec Hardy brand is deeply connected to the Topsy Hill Estate gardens, which contain a diverse collection of flora and fauna, from grevillea and silver princess to the tipsy imperial concubine rose, eastern spinebill and the distinctive red-browed finch, many of which inspired the design of the Garden Series labels.</p></div></div>	
<div></div>	<div><p>SPARKLING</p><p>This dry style sparkling is made from the classic varieties of Pinot Noir and Chardonnay. The crisp natural acidity makes this the perfect aperitif.</p></div>
<div></div>	<div><p>RIESLING</p><p>Clare Valley is Australia's most renown region for Riesling and the variety and region have always been a favorite of Bec's. They say you should makes wines you love and this is most definitely why this wine has a place in our portfolio and our hearts.</p></div>
<div><div>BECHARDY.COM.AU</div><div>BECHARDY RANGE</div></div>	

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<div><p>ROSÉ</p><p>Sourced from Bec's Lot 94 BSR vineyard in Blewitt Springs, this Rosé is made in a dry style. The juice spent three hours on skins before gently pressing and transferring to stainless steel tank, this has resulted in a light and vibrant wine with a blush pink colour.</p></div>	<div><p>PINOT NOIR</p><p>Sourced from a single block in a beautiful pocket of McLaren Vale. The grapes grown in this deep alluvial clays from the Holocene era (11,700 years old) produce medium bodied wines with delicious varietal red fruits. Fantastic on its own or with food.</p></div>	<div><p>SHIRAZ</p><p>My family have been growing Shiraz in the famous wine region of McLaren Vale for 171 years. The closeness to the sea moderates the temperature and the ancient soils in this region ensures the Shiraz grown here is the very best quality such as this one.</p></div>	<div><p>CABERNET SAUVIGNON</p><p>McLaren Vale produces world-class Cabernet Sauvignon. This variety grown in McLaren Vale produces full-bodied, rich wines with structure that age well. Flavours of black currant, black cherry and liquorice with fine tannins and great length.</p></div>
<div><div>BECHARDY.COM.AU</div><div>BECHARDY RANGE</div></div>			

LOT 94 | BSR
BLEWITT SPRINGS ROAD

LOT 94 BSR

This single vineyard located in the Blewitt Springs sub-region of McLaren Vale was planted by Bec's father in 1993. Blewitt Springs is the most highly regarded sub-region in McLaren Vale and the deep sandy soils up to 11,600yrs old, result in stunning wines that are highly sought after. Bec acquired the vineyard in 2022 and is working with Biodiversity McLaren Vale to plant the boundaries of the vineyard to natives to develop corridors for wildlife and encourage greater biodiversity in the area.



CHARDONNAY

This cooler area of McLaren Vale is one of the best spots to grow Chardonnay in the region. The Chardonnay has spent three months in French oak and a number of barrels have been through malolactic fermentation to add complexity and mouthfeel.



TEMPRANILLO

This variety is well suited to McLaren Vale due to the similar Mediterranean climate as its native Spain. This single block Tempranillo is planted on an east facing slope on deep sandy soil.



SYRAH




A cooler climate style Shiraz which is so different to all the others in the Bec Hardy portfolio that we decided to use the Syrah synonym for this wine. This medium body red has plenty of spice and dark red fruits making it a versatile wine.



CABERNET SAUVIGNON

These twenty year old, dry grown vines are producing some beautiful fruit which is fermented in an open fermenter. The wine has dark black fruits, beautiful complexity and fantastic acidity from this cooler part of McLaren Vale.



<div><div>BEC HARDY</div><div><i>Pertaringa</i></div><div>LAKESIDE SERIES</div><div>The Lakeside series offers classic varietals with a youthful twist, all sourced from quality South Australian vineyards - primarily within the McLaren Vale region. The wines represent enjoyable drinking now and the opportunity to cellar for up to 5 years.</div></div>				 
			<div>SPARKLING</div> <p>This crisp and refreshing sparkling delivers wonderful value and is perfect for any festive occasion! The nose offers beautifully vibrant notes of citrus, fresh apple and a hint of red berries. The palate youthful and light with perfectly balanced acidity and a clean finish.</p>	<div>PINOT GRIGIO</div> <p>This elegant and delicious Pinot Grigio is perfect sitting at the water's edge, enjoying a glass with friends. Lifted citrus and apple notes on the nose, while the palate is crisp and dry, with fresh citrus and pear flavours.</p>
BECHARDY.COM.AU			PERTARINGA RANGE	

 	 	 	 
<div>CHARDONNAY</div> <p>Judicious use of oak in this elegant Chardonnay allows for fruit purity with attractive aromas of freshly green apples and a touch of citrus. The palate is beautifully balanced with crisp and refreshing acidity and a long finish.</p>	<div>MOSCATO</div> <p>The Pertaringa Lakeside Moscato has a two decade long following. It's fans are drawn to the vibrant palate and balanced acidity and sweetness which provide a refreshing drink. A wine for any time of the day, perfect on its own or as a mixer for gin!</p>	<div>SHIRAZ</div> <p>Australia's quintessential variety comes in many forms at many price points. Less use of oak here allows wonderful fruit to shine and demonstrates why this variety from Australia is popular the world over.</p>	<div>CABERNET SAUVIGNON</div> <p>Soft and youthful, black fruits, cassis and mint. Wonderful price to quality ratio demonstrating why Cabernet in Australia is amongst some of the best value wines as well as a great drink.</p>
BECHARDY.COM.AU		PERTARINGA RANGE	

PRIVATE LABEL BY BEC HARDY

CREATE WINES UNDER YOUR OWN EXCLUSIVE LABEL

The Hardy family has been exporting wine for over 160-years since my great-great-great-grandfather, Thomas Hardy, exported two hogsheads of wine to England in 1859, in one of the earliest commercial exports of wine from South Australia.

We are always seeking new export partners for our premium brands in all major markets, including North and South America, Europe, Asia Pacific, and Africa. Our existing network of international distributors are leveraging our Unique Selling Points to grow their own businesses. We can help grow yours too!

At Bec Hardy, we have the ability to bottle and label a variety of Private Label products. We can be flexible to suit your needs and can source products from a range of varieties and regions. Uniquely, we also offer an ability for your brand to partner with ours. The use of our branding can be extended to your own brand to add an additional level of authenticity to your label. After all, we only make wine that we ourselves are proud to put our name on!

The process is simple: You tell us what you need and we take care of the rest – including sourcing the wine, bottling, label design and printing (if required), labelling, and domestic or international logistics support. We will also take care of all domestic and export documentation.

Please note that minimum volumes apply.

Contact us for a quote or to discuss further today.

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Please watch this video for a glimpse into the world of Bec Hardy wines.



[Click here](#)



BEC HARDY CELLAR DOOR

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TIPSY HILL ESTATE

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