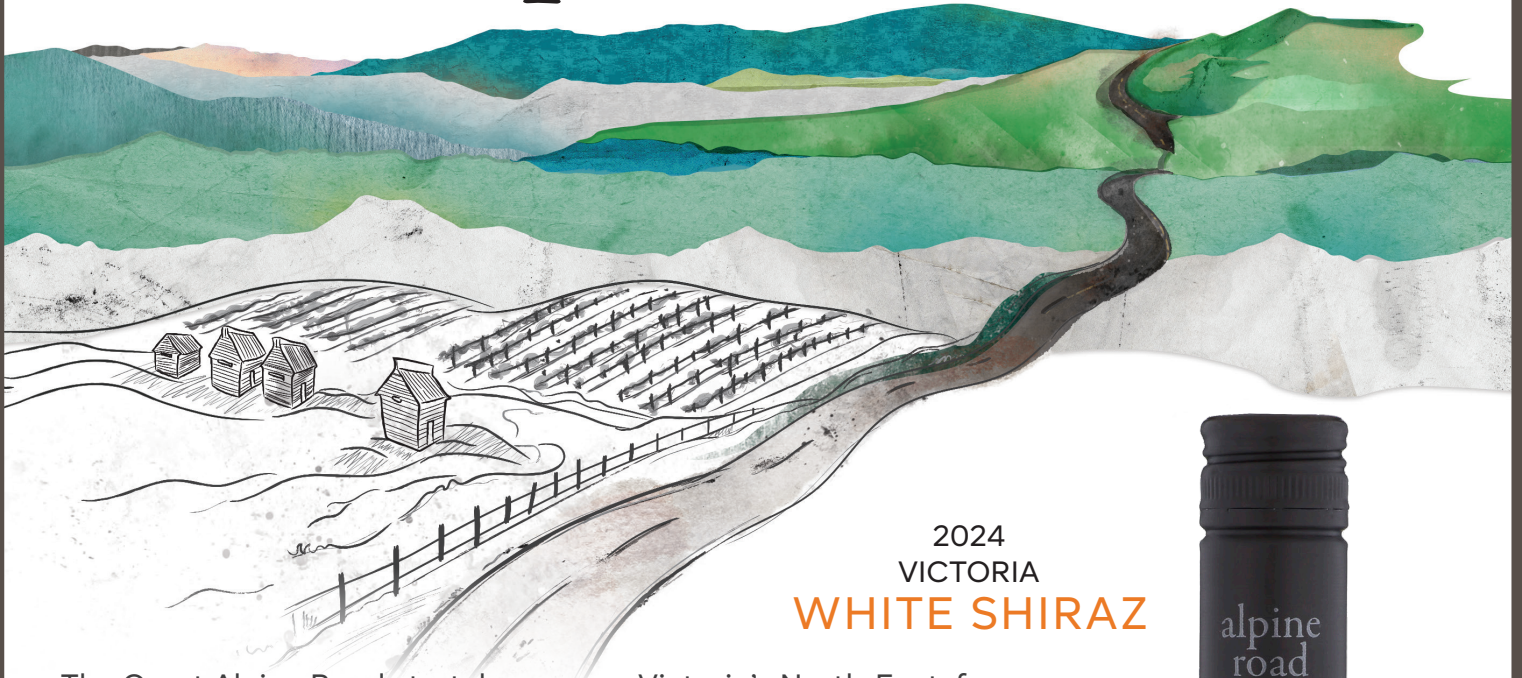


alpine road



2024 VICTORIA WHITE SHIRAZ

The Great Alpine Road stretches across Victoria's North-East, from the country town of Wangaratta over the Victorian Alps to the coastal settlement of Bairnsdale. The Alpine Road range of wines takes you on a similar journey. Visit a favourite place or discover an exciting new destination along a road less travelled.

VINTAGE

The 2024 vintage, shaped by climatic challenges, showcases the skill and resilience of our winemaking team, and the dedicated growers in multi region fruit sourcing approach. A wet spring led to a warm, sunny vintage period that was condensed and completed by Easter. While yields were down 20% against long-term averages, the quality of both sparkling, white and red wines excelled, with aromatics, flavours and acidity promising a year of outstanding wines.

MULTI-REGION FRUIT SOURCING

The Alpine Road range exemplifies our pursuit of intense, consistent and clear varietal expression. This is achieved across vintages by blending and crafting wines from fruit sourced from different regions within Victoria.

VARIETY & STYLE

Richly textured and boldly complex, white wines made from red grapes challenge convention. Around the world, winemakers have embraced this approach with varieties like Tempranillo in Spain, Pinotage in South Africa, Sangiovese in Italy, and Pinot Noir in Champagne. With access to outstanding Shiraz but no place for it in our red wine portfolio, our winemaking team saw an opportunity. The solution lay within the challenge itself - creating a White Shiraz that redefines how this iconic Australian variety can be enjoyed. A true expression of innovation, it reflects our Alpine Road range's spirit of discovery.

WINE

A rich and vibrant wine displaying aromas of ripe orchard fruits, wild grasses, summer flowers and star fruit. A harmonious and balanced palate showcasing ripe fruit flavours and subtle oak intertwined with complex almond, cashew and honeysuckle characters. This full bodied wine has the perfect amount of body, texture and persistent finish. The perfect pairing with an aged Gruyère cheese.

ALC/VOL: 13.8% pH: 3.36 TA: 6.15 g/L VEGAN FRIENDLY

PACKAGING

Our packaging pays homage to history of the Great Alpine Road and the original Tobacco Road label while introducing a fresh colour palate and layered textures. It is a celebration of the journey of joyful discovery that is reflective of our Alpine Road wines.

WINEMAKER

Toni Pla Bou

