

ZILZIE WINES

Zilzie Wines is one of Australia's largest family owned wineries. Located in a large sweeping bend of the mighty Murray River in north west Victoria, 22km south of Mildura.

The Zilzie name comes from the Forbes' Scottish heritage and was the name given to the first home built on the property back in 1911.



SOIL CLIMATE **GRAPE VARIETIES** Rich red loam Mediterranean Prosecco, Arinto, Pinot Grigio, Riesling, Sauvignon Blanc, and limestone like climate with Vermentino, Fiano, Chardonnay, Viognier, Pinot Noir, dry summers, strata Grenache, Merlot, Malbec, Cabernet Sauvignon, Shiraz, mild winters and Sangiovese, Petit Verdot, and Lambrusco Maestri. low humidity



FAMILY OWNED

The Forbes family have been custodians of the Zilzie Estate since the early 1900's. Ian Forbes together with his wife Roslyn and sons Steven and Andrew founded Zilzie Wines in 1999.

ROSLYN FORBES	ANDREW FORBES
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OWNER & CEO MA

MANAGING DIRECTOR

STEVEN FORBES

JOANNE FORBES

MANAGING DIRECTOR (VINEYARD)

MILDURA SALES & MARKETING



THE ZILZIE NAME

The winery name carries both heritage and mystery, when it came time to name the business in 1999, Andrew's grandfather suggested 'Zilzie' whilst having a conversation with Andrew.

He explained that when their ancestors first settled in the early 1900's, they gave the property a Scottish name to reflect their heritage. Although there are mysteries around what the word meant in it's original Gaelic form, through generations of storytelling, derivatives, and the Australian way of transforming language, the word eventually became 'Zilzie' which to the Forbes family now means 'First Home'.

WATCH

Hear Andrew's Story about the Zilzie Name



THE WINEMAKING

JONATHAN CREEK

SENIOR WINE ADVISOR

Jonathan's many years of experience working on some of Australia's largest and most well known wine brands means he knows how to produce great wines that consumers love drinking

I love that I have the freedom to hunt down the perfect parcels of fruit from Australia's best known wine regions, bring them home, and create great wines.

THE WINEMAKING TEAM

PRATEEK MEHRA Senior Winemaker

CANDY JONSSON Winemaker

MARCO SOLLAZZO Winemaker

COURTENEY WILLS Assistant Winemaker









THE MURRAY RIVER

Like the river Zilzie is dynamic, always changing, constantly forging a new path and always moving forward. The river is the heart, soul and life source of our region.

Life on the river is filled with fun, sun and outdoor adventures. Good times with family, friends and the occasional spot of therapeutic fishing.

Soils & The Murray River

THE WINERY

Intuitively built to allow for growth and expansion, the winery's design and layout also allows for grape production to flow naturally through each step of the process, without the need for unnecessary deviations.

Our winemaking team have mastered the craft of combining traditional winemaking techniques with the sophistication of modern technology to ensure our wines are always of the highest quality.

THE VINEYARDS

With a land bank of 3500 acres, there are now over 1700 acres under vine on the Zilzie Estate.

The Zilzie vineyards thrive in the rich red loam and limestone strata of the Murray Darling region. With mild springs and autumn, typically dry winters and hot summer days the constant sunshine allows for the production of wines with ripe fruit flavours and a soft round palate.

Zilzie also source fruit from a handful of carefully selected long term growers in the local area and from some of Australia's best known wine regions.

A SUSTAINABLE FUTURE

Zilzie has one of the largest single site ground based solar plant in the Australian wine industry. Producing approximately 1/3 of our requirement during vintage/peak production.

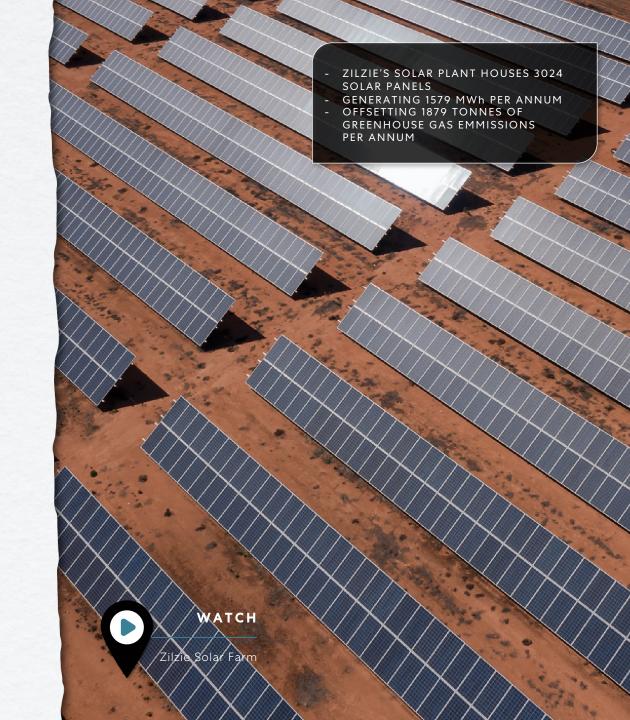
Apart from the obvious environmental and economic needs to act we are ultimately driven by sustainability of family.

With the fifth generation of Forbes' now growing up on the land my brother, Steven and I are committed to leaving the property in a healthy and sustainable state for our children.

- ANDREW FORBES



ZILZIE WINES IS
CERTIFIED MEMBER OF
SUSTAINABLE WINE
GROWING AUSTRALIA



BEHIND THE ZILZIE LOOK

heart | land | river | hands

3 days18,000 images8 family members4 creative gurus from the USAa makeup artist & just a little wine

We set out to capture the essence of Zilzie Wines – Heart, Land, River, Hands.

Using the hand of each family member as our canvas, we applied various inks, dyes and soil to form rivers in the crevices of their hands.

The family is the heart of Zilzie Wines, united with the river, the land on which our grapes grow and thrive, as well as the hands that nurture them.

The labels are a depiction of these 4 pillars coming together.

WATCH

Behind the scenes creating our label artwork



SOCIAL MEDIA

Our global social media program is designed to boost brand awareness and drive in-store traffic. We engage with our social communities and create brand ambassadors globally, all while sharing the unique story of Zilzie. Through these efforts, we aim to enhance brand recognition, build authentic connections, and connect our products with our global audience.

THE ZILZIE STORY

Family Owned & Operated Created with our hands Inspired by the river Generational wisdom
From Australia to you
Entrepreneurship & vision





SOCIAL MEDIA

YOUR STORY STARTS HERE The wines
The story

GRAPES TO GLASS

Showcase the journey
Winemaker updates
Vineyards
Selective grape sourcing

ENVIRONMENT & SUSTAINABILITY

Renewable energy targets

Solar farm

The River – water conservation

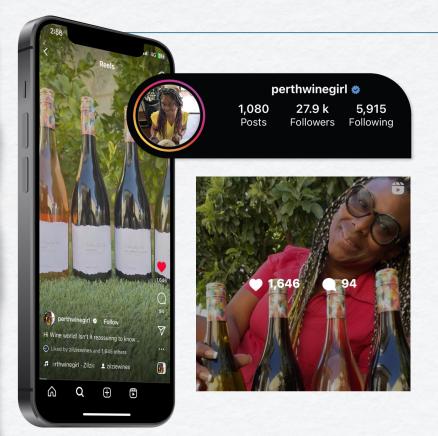
Revegetation

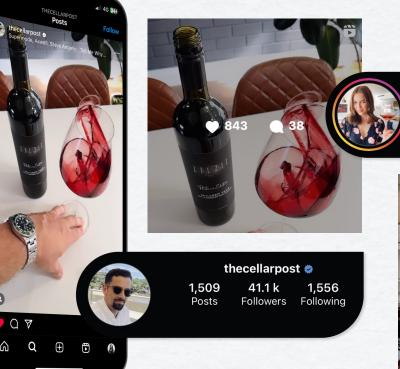


INFLUENCER PARTNERSHIPS

Our social media presence has seen substantial growth through effective strategies and collaborations. We've used curated PR boxes to boost brand exposure and partnered with a variety of influencers, some with audiences over 40,000. Notably, Zilzie Wines recently hit a milestone of 15,000+ followers on both our Australian and US Instagram accounts, showcasing our strong online presence.







thecheekyvino

1,396 16.1 k 7,496 Posts Followers Following

338 72

EVENTS

We've formed strategic event partnerships across a range of sectors, including music, entertainment, food, and film festivals. Our presence at these events is enhanced through initiatives like big-screen ads, branded ice bags, and collaborations with social media creators, all of which leave a lasting impact on event-goers.



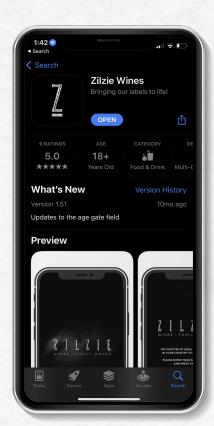




INTERACTIVE APP

The Zilzie Wines app allows customers to bring their labels to life with their phones. Providing unique experiences through a 'tap to scan' feature, users can find out more about Zilzie wines simply by scanning the front label.



















ACCOLADES



TROPHY

2020 Limited Edition Shiraz Cabernet ~ Best Red Wine in Show - New York World Wine & Spirits Comp 2022 2020 Limited Edition Shiraz Cabernet ~ Best Premium Non-Bordeaux Blend - New York World Wine & Spirits Comp 2022 2020 Regional Collection Shiraz ~ Barossa Valley Wine Of The Year - Sommeliers Choice Awards 2023 2020 Zilzie Victoria Shiraz ~ Shiraz Of The Year - China Wine & Spirits Awards 2021

BEST OF CLASS

2020 Regional Collection Shiraz ~ 94 Points - Los Angeles International Wine Competition 2022 2020 Zilzie Victoria Pinot Noir ~ 95 Points - Los Angeles International Wine Competition 2022

PLATINUM MEDAL

2023 Zilzie Victoria Sauvignon Blanc ~ 94 Points - Sommelier Challenge IWSC 2023 2022 Zilzie Victoria Sauvignon Blanc ~ 94 Points - Sommelier Challenge IWSC 2022 2023 Selection 23 Sauvignon Blanc ~ 94 Points - Sommelier Challenge IWSC 2023

DOUBLE GOLD MEDAL

2020 Limited Edition Shiraz Cabernet ~ New York World Wine & Spirits Comp 2022 2022 Platinum Edition Fiano ~ China Wine & Spirits Awards 2023 2020 Platinum Edition Fiano ~ Women's Wine & Spirits Awards 2022 2020 Butterfly Kiss Chardonnay ~ China Wine & Spirits Awards 2021 2020 Butterfly Kiss Rosé ~ China Wine & Spirits Awards 2021 2020 Liv Lighter Rosé ~ Women's Wine & Spirits Awards 2021 2020 Liv Lighter Chardonnay ~ China Wine & Spirits Awards 2021 2023 Zilzie Victoria Chardonnay ~ China Wine & Spirits Awards 2023 2020 Zilzie Victoria Shiraz ~ China Wine & Spirits Awards 2021

GOLD MEDAL

2020 Limited Edition Shiraz Cabernet ~ China Wine & Spirits Awards 2022

2021 Platinum Edition Arinto ~ Women's Wine & Spirits Awards 2022

2021 Platinum Edition Fiano ~ China Wine & Spirits Awards 2022

2021 Platinum Edition Grenache ~ China Wine & Spirits Awards 2023

2020 Platinum Edition Grenache ~ Women's Wine & Spirits Awards 2023

2020 Platinum Edition Grenache ~ Cairns Show Wine Awards 2022

2021 Regional Collection Chardonnay ~ New York International Wine Comp 2022

2021 Regional Collection Cabernet Sauvignon ~ China Wine & Spirits Awards 2023

2020 Regional Collection Shiraz ~ Sommeliers Choice Awards 2023

2019 Regional Collection Shiraz ~ Texsom International Wine Awards 2022

2020 Butterfly Kiss Rosé ~ Millennial Wine Beer & Spirits Comp 2021

2020 Butterfly Kiss Cabernet Sauvignon ~ China Wine & Spirits Awards 2021

2020 Butterfly Kiss Cabernet Sauvignon ~ Millennial Wine Beer & Spirits Comp 2021

2020 Butterfly Kiss Shiraz ~ China Wine & Spirits Awards 2021

2020 Liv Lighter Shiraz ~ China Wine & Spirits Awards 2021

2023 Zilzie Victoria Sauvignon Blanc ~ Riverland Wine Show 2023

2023 Zilzie Victoria Sauvignon Blanc ~ China Wine & Spirits Competition 2023

2023 Zilzie Victoria Chardonnay ~ Sommelier Challenge IWSC 2023

2023 Zilzie Victoria Chardonnay ~ Los Angeles International Wine Comp 2023

2020 Zilzie Victoria Cabernet Sauvignon ~ Sommelier Challenge IWSC 2021

2020 Zilzie Victoria Cabernet Sauvignon ~ China Wine & Spirits Awards 2021

2020 Zilzie Victoria Shiraz ~ Sommeliers Choice Awards 2022

2020 Zilzie Victoria Shiraz ~ USA Wine Ratings 2021

2023 Selection 23 Moscato ~ China Wine & Spirits Awards 2023

2023 Selection 23 Pinot Grigio ~ China Wine & Spirits Awards 2023

2023 Selection 23 Sauvignon Blanc ~ Asia Wine Challenge 2023

2023 Selection 23 Rosé ~ China Wine & Spirits Awards 2023

2023 Selection 23 Rose - China Wille & Spirits Awards 20

2023 Selection 23 Shiraz ~ Asia Wine Challenge 2023

2023 Selection 23 Shiraz ~ China Wine & Spirits Awards 2023

2023 BTW Moscato ~ China Wine & Spirits Awards 2023

2023 BTW Pinot Grigio ~ China Wine & Spirits Awards 2023

2023 BTW Sauvignon Blanc ~ Asia Wine Challenge 2023

2023 BTW Rosé ~ China Wine & Spirits Awards 2023

2023 BTW Shiraz ~ Asia Wine Challenge 2023

2023 BTW Shiraz ~ China Wine & Spirits Awards 2023

RATINGS



HALLIDAY WINE COMPANION 2024

2022 Platinum Edition Arinto ~ 95 Points 2021 Platinum Edition Grenache ~ 93 Points 2022 Platinum Edition Fiano ~ 91 Points 2021 Limited Edition Riesling ~ 91 Points 2020 Regional Collection Shiraz ~ 91 Points 2019 Limited Edition Shiraz ~ 90 Points

HALLIDAY WINE COMPANION 2023

2021 Platinum Edition Arinto ~ 95 Points 2020 Limited Edition Riesling ~ 95 Points 2018 Limited Edition Shiraz ~ 95 Points 2020 Limited Edition Shiraz ~ 94 Points 2020 Platinum Edition Grenache ~ 91 Points 2019 Platinum Edition Cabernet Sauvignon ~ 91 Points

HALLIDAY WINE COMPANION 2023

2020 Platinum Edition Arinto ~ 95 Points 2019 Regional Collection Pinot Gris ~ 90 Points

WINE ORBIT 2022

2020 Limited Edition Shiraz Cabernet ~ 96 Points 2020 Limited Edition Shiraz ~ 95 Points 2021 Platinum Edition Arinto ~ 93 Points 2021 Platinum Edition Fiano ~ 93 Points 2020 Platinum Edition Grenache ~ 93 Points

WINE ORBIT 2021

2020 Platinum Edition Fiano ~ 93 Points 2019 Platinum Edition Grenache ~ 94 Points 2019 Platinum Edition Cabernet Sauvignon ~ 93 Points

INTERNATIONAL WINE & SPIRIT COMP 2023

2021 Limited Edition Shiraz ~ 91 Points

INTERNATIONAL WINE & SPIRIT COMP 2021

2020 Platinum Edition Arinto ~ 90 Points 2019 Platinum Edition Grenache ~ 95 Points 2019 Platinum Edition Cabernet Sauvignon ~ 91 Points

NATIONAL LIQUOR NEWS 2022

2020 Limited Edition Riesling ~ 92 Points

WINESTATE MAGAZINE 2022 EDITIONS

2021 Selection 23 Rosé ~ 94 Points 2021 Selection 23 Sauvignon Blanc ~ 90 Points

WINESTATE MAGAZINE 2021 EDITIONS

2020 Butterfly Kiss Shiraz ~ 96 Points 2020 Butterfly Kiss Cabernet Sauvignon ~ 94 Points 2020 Liv Lighter Pinot Grigio ~ 92 Points 2020 Liv Lighter Rosé ~ 91 Points 2020 Butterfly Kiss Rosé ~ 90 Points

WINE BUSINESS MAGAZINE 2022

2020 Limited Edition Shiraz Cabernet ~ 93 Points



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