





Eden Valley, Barossa South Australia

### Unique Selling Points

One family, connecting wine-enthusiasts across the globe, through a shared love of storytelling and fine-wine. With your first memorable bottle of Brockenchack, the family reunion begins. Each wine is not only distinct in personality and flavour, but each wine has its own story to tell...



- We've named every wine in our collection after a cherished family member, or something of significance to our family.
- We're a small producer with a range of 14 single vineyard, cool climate wines.
- Our vineyard dates back to 1896 and has quite a colourful past (with stories of butchers and brothels), but more interestingly, boasts what is believed to be the oldest Riesling vines in Australia.
- We're situated in a unique part of the Eden Valley, affectionately referred to as 'big gum and granite country' with towering gum trees and big chunks of granite sticking right out of the ground. This granite brings the ideal pH balance to the soil, optimising our vines' ability to absorb and digest soil nutrients.
- Our sprawling vineyard and varied terrain offers little micro-climates which allow us grow a range of varietals from cool climate Pinot Noir (in the three coolest parts of our vineyard), to warmer varietals of Grenache and Cabernet (thanks to that granite-laced soil which warms quickly and retains heat).



• We're committed to supporting our export partners with regular trips to your country, to visit the trade and host private events.

### Points of Difference

Eden Valley wines are distinctive in their character, displaying wonderful aromatics, elegance, complexity and finesse. Our location in the saddle between Peggy's Hill and Mount McKenzie delivers the ideal balance of warm days and cool nights, resulting in the most desirable acid-tannin-fruit balance, and an impressive volume of aroma and flavour that we're able to trap in the bottle.



- Brockenchack Wines was named 'Eden Valley Winery of the Year' at the 2021 Melbourne International Wine Competition.
- Our estate comprises 116 acres of land with 43 acres under vine.
- Our region's top varietals include Shiraz, Riesling, Cabernet Sauvignon & Chardonnay.
- Our Shiraz vines have an average age of 60 years, producing our three tiers of Shiraz; Zip Line, Jack Harrison and our icon William Frederick, as well as our 100% Shiraz Rosé and a 'uniquely South Australian' Sparkling Shiraz.
- We practice minimal interference in the winery and prefer to let the vineyard speak for itself. All our wines are vegan.
- We are passionate and driven, committed to building our business today, to ensure its success for our future generations. We are in the process of building our own onsite winery and bottling plant.



• We provide a complete wine tourism offering with three luxury bed & breakfast accommodations at the vineyard. When the world reopens for travel, we look forward to welcoming back wine enthusiasts from around the world!

### About Us

Family is at the core of everything we do. Brockenchack (pronounced Brock-en-shack) is a named after our four grandchildren -Bronte, Mackenzie, Charli & Jack.



Marilyn and I founded Brockenchack in 2007, with the vision of creating wines that are honest, inviting and that highlight the best of this unique region we call home.

Family is the driving force behind our evolution, our passion, our commitment to our customers, and our dedication to the craft.

We are committed to building Brockenchack today, so that Brockenchack can be loved and enjoyed by our family and consumers for generations to come.

As our grandchildren grow into young adults, they are beginning to step into the family business with pride and passion, and we couldn't be more thrilled.

> We continually strive to achieve longevity, quality and consistency. I set out to produce wines that I'd be proud to put our name to ~ and I feel we are doing just that.



~ Trevor Harch ~

## Our History

In 2007 Trevor and Marilyn purchased an established vineyard in Keyneton, Eden Valley, with 20 acres under vine, and whose grapes were then going into one of Yalumba's premium reds.



Brockenchack is the realisation of a dream for Trevor Harch. As a wholesale and retail liquor owner from the late 1990s, Trev became a self-appointment spokesman for the Barossa, showcasing and supporting Barossa wineries from his then-Queenland base, especially those of humble size. Trev was also a farmer of avocados & persimmons on the side, but had long dreamed of making his own wines. He decided to turn his hand to growing grapes and producing wine, and hasn't looked back.

The wine gods gifted Trev a very promising first vintage in 2008, and he went on to acquired the adjoining land, securing a sustainable water supply and an additional 20 acres of vines.

He is fully committed vigneron, living on the property in the vineyard's original homestead. His unwavering vision is to turn this venture into a long standing, multi-generational, family run winery, that is revered among the best in the Barossa.

With grandson Jack in training to become Brockenchack's future winemaker and viticulturist, grandson Mack moving into the accounting and business side of things, and granddaughter Charli helping with orders and local deliveries, these wheels are already in motion.



## Our Vineyard

The Barossa's beautiful high country, Eden Valley, is one of Australia's premier cool climate wine growing regions, characterised by its rugged beauty and varied topography.



#### Cool Climate ~ Single Vineyard

Brockenchack Vineyard sits between 450m and 480m above sea level in this cool-climate Eden Valley wine growing region.

Our vineyard is steeped in viticulture history; our land having been a working vineyard since our first Riesling vines were planted in 1896.

We have 106 acres of land with 43 acres under vine, growing Shiraz, Cabernet Sauvignon, Riesling, Pinot Noir, Chardonnay, Pinot Gris and Grenache:

We're nestled nicely between Henschke and Yalumba, two of Australia's most renowned wine producers.

We firmly believes that great wines are made in the vineyard, and are wholeheartedly committed to nurturing our land and our vines.

> This unwavering dedication ensures we achieve fruit-driven, memorable wines, year after year.



## Sustainability

We're future-proofing our vineyard in a responsible manner, with improved efficiencies and better growing outcomes for the next generations. Here are some of the ways we're trying...



- Improved rainfall catchments with large tanks to compliment dam supply.
- Dip-fed irrigation for precise control over vine watering.
- Regular vine walks to check for vine stress and irrigation efficiencies.
- Computerised soil moisture probes sync to phones, allowing us to better determine location and duration of irrigation required.
- Straw mulch under vines to improve moisture retention, lower soil temps and vine stress, reduce weeds and create good habitats for micro-organisms and worms.
- Grow mid-row grasses to lower soil temps and improve organic matter.
- An agronomist measures and critically examines nutrient levels in our soils.
- Application of manure & compost as natural nutrient sources improves organic soil matter. Targeted liquid soil and vine nutrients are applied via drip irrigation.
- Maintain healthy levels of beneficial bugs and insects to help with natural control of unwanted species.
- Addition of extra foliage wires on certain varietals builds higher canopies and protects grapes from sunburn, reduces heat stress and water consumption.
- Application of all natural 'surround' clay sunscreen to white grapes protects them from sunburn and heat stress, and simply washes off prior to harvest.
- Use of solar energy since 2014. In 2020 our vineyard averaged a carbon offset equivalent to having planted 27 trees each month.
- Changed over 40% of our bottles to lighter glass, reduced our volume of packaging and moved to a more recycled board.
- Replaced labour-intensive bird netting with solar powered laser deterrents.



### Our Wines

#### Core Range

Our core range includes the very best examples of the varietals that thrive in Eden Valley;

- ~ Mackenzie William 1896 Riesling
- ~ On Point Pinot Grigio
- ~ Tru-Su Rosé
- ~ Great Scott Sparkling Shiraz
- ~ Zip Line Shiraz
- ~ Miss Bronte Cabernet Sauvignon
- ~ The Magdalena 10 year old Tawny Fortified







Each wine is distinct in personality and flavour

# Our Wines

#### Premium Range

Our premium range showcases limited quantities of exceptional quality that are at home in Eden Valley;

- ~ Charli Jaye Chardonnay
- ~ Hare Hunter Pinot Noir
- ~ Megan Jane Grenache
- ~ Jack Harrison Shiraz.



With its own unique story to tell, every wine in the collection is named after a family member, or something of significance to the family



# Our Wines

#### Icon Range

Our Icon range represents the ultimate expression of simply the best Shiraz & Cabernet Sauvignon from Eden Valley;

- ~ D.E.N Reserve Cabernet Sauvignon
- ~ William Frederick Shiraz
- ~ TWH Shiraz Cabernet



Passionate about making wines which have an ability to over-deliver on expectations



### Cellar Door

Our 1880s cellar door has been lovingly renovated to showcase the rich history of the property and highlight the unique stories our Brockenchack estate has to tell.



#### Steeped in history, preserved for generations

A visit to our Eden Valley cellar door is as authentic, as it is memorable.

Once the local butcher shop for this region's farming community, complete with an underground meat hanging cellar, and years later, a two room brothel, our old stone building, which has many stories to share, was restored in 2018 into what is now our cellar door. The old working rooms now comprise our private tasting room and the underground meat cellar is now our underground trophy room.

Our cellar door guests enjoy an extensive tasting of our award-winning single vineyard wines, usually with owner Trev, while listening to these stories of days gone by, which won't be found in the history books! We share our passion for what we do, the stories behind each of our wines, and of each vintage being tasting, and all that drives us.

We pride ourselves on giving our cellar door visitors that personal touch that only a vineyard owner can deliver. Our guests feel like a part of the family by the time they're ready to leave.



#### Vineyard Accommodation

Tucked away in the Eden Valley ranges on our vineyard estate, our three Brockenchack B&Bs offer luxury and exclusivity, with a hint of country charm.



#### Luxury in the heart of Eden Valley

Each Bed and Breakfast offers unique country vistas, whether it be views over the rolling Eden Valley ranges at our Retreat B&B and Studio B&B, or surrounded by the Brockenchack signature vineyards at our Vineyard B&B.

Our guests enjoy spacious living, modern finishes and thoughtful touches. Guests can unwind in the spa or outdoor baths. We can arrange in house massages or private yoga sessions. Guests can walk or e-bike around our sprawling property, or take a buggy tour around the vineyard to learn all about Brockenchack. The perfect place from which to explore this amazing wine growing region!

Our Brockenchack B&Bs are a place where tranquility and country living meet modern luxury.

We look forward to hosting you one day...



### Enquiries

We have been exporting our wines since 2014 and work closely with our current export partners in the USA, Malaysia and Germany. We also have our own base established in New Zealand and export ourselves directly into the NZ market, giving us the unique position of understanding and appreciating both sides of exporting.

We actively support our export partners with admin and marketing, as well as trade visits, wine dinners and private tastings hosted by family winery representatives.



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