

# AIRLIEBANK

• YARRA VALLEY •





# AIRLIE BANK

Small batch, minimal intervention

Airlie Bank dares to treat drinkers with respect by delivering wines that are delicious and true - as well as remarkably good value. This small batch ethos has led to a great deal of creativity and ever-decreasing doses of sulphur. Pure drinking pleasure is the one-point manifesto of Airlie Bank, and the thirsty take-up across the board shows that they're hitting the mark.











NV YARRA SPARKLING ROSÉ | NV YARRA SPARKLING | SAUVIGNON BLANC | GRIS ON SKINS



PINOT NOIR | CABERNET FRANC | SHIRAZ | CABERNET SAUVIGNON









Fure drinking pleasure is the one-point manifesto of Airlie Bank





### WINEMAKER

Tim Shand took over the helm of Punt Road Wines in 2014, after four years as Senior Winemaker with Giant Steps / Innocent Bystander.

Prior to his time with Giant Steps, he was a winemaker for McWilliams and the Hardy's Wine Company as well working a number of overseas vintages - Domaine Dujac in Burgundy and Château Margaux in Bordeaux, as well as stints in Chianti, Oregon and Chile.



AIRLIE BANK BY PUNT ROAD WINES



#### VINEYARD

Tim selects fruit from over 150 acres of estategrown vineyards on our 300 acre farm.

The property has been planted with several varieties over the past 27 years, best suited to this site, including Pinot Gris, Chardonnay, Gamay, Pinot Noir, Shiraz, Merlot, Cabernet Franc and Cabernet Sauvignon.

Using minimalist intervention winemaking techniques allows us to deliver wines of outstanding quality, highlighting season variations.

AIRLIE BANK BY PUNT ROAD WINES



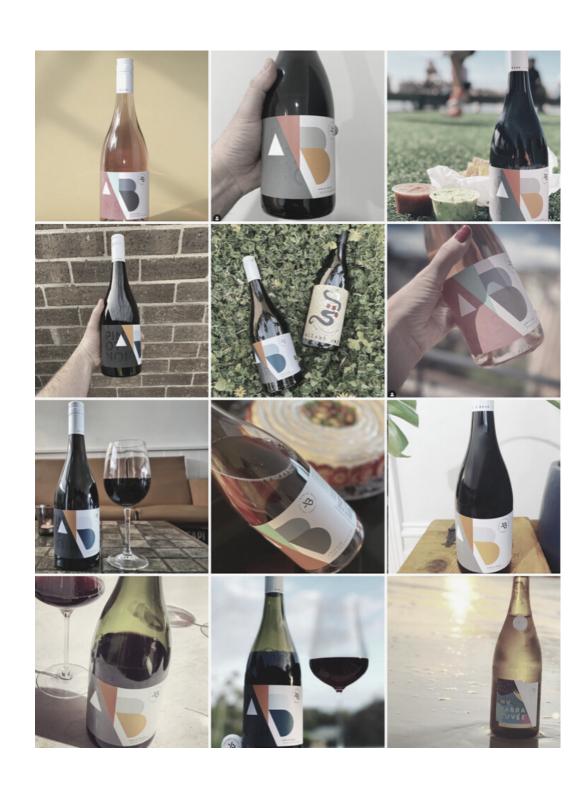
#### DESIGN

AIRLIE BANK BY PUNT ROAD WINES

#### Dan Bussell - <u>Super Design NZ</u>

- "The labels are inspired by Bauhaus design, a German art school (1919 to 1933) which encouraged artists and designers to collaborate with architects and builders to re-build Germany after WW1, using only the simplicity of triangles, circles and squares."

  "Dan presented us with 5 solid label styles, all of which fitted the brief. The one we chose was the boldest, but I love the fact that it reflects our newfound confidence as winemakers."
- "Having selected our style, Dan then used different colours and textures to bring out the notes of the different wines, and evoke the Yarra Valley. The angle that divides the A and B is derivative of the river splitting the valley floor in two parts."



# CONTACT US

CAMERON GORDON
Sales Manager
cgordon@puntroadwines.com.au
0497 001 911

TIM SHAND
General Manager
tshand@puntroadwines.com.au
0421 964 979

Instagram @puntrdwines
Facebook.com/puntroadwines
www.puntroadwines.com.au

