

# TYRRELL'S



## PORTFOLIO

---

# OUR STORY

Tyrrell's is as much a part of the fabric of the Hunter Valley as the Semillon and Shiraz vines we've been nurturing since our founder, English-immigrant Edward Tyrrell, first planted them during the mid-19th century.

Having lived and breathed wine growing and winemaking in the Hunter Valley for more than 160 years, we've amassed an unrivaled knowledge of what makes the Hunter one of Australia's, and indeed the world's, greatest winegrowing regions.

Over those 160-plus years, Tyrrell's has been a constant in both the Hunter Valley and Australian wine industries. We pioneered what are now two of Australia's favourite wine varieties - Chardonnay and Pinot Noir - and have been instrumental in establishing Hunter Valley Semillon as one of the world's iconic wine styles. Our Vat 1 Semillon is Australia's most awarded white wine, having won almost 5,500 medals and more than 330 trophies.

Our long history in the Hunter Valley has enabled us to identify the region's best vineyards, 11 of them more than a century old; to ascertain the best blocks within those vineyards; and to craft wines from those blocks that clearly reflect their origins. The Tyrrell family owns eight of the 11 oldest vineyards in NSW and uses fruit from these ancient vines to craft the wines that make up our Tyrrell's Sacred Sites. Among those wines is our Old Patch Shiraz, which has been awarded a perfect 100-point score for four releases in a row - 2014, 2017, 2018 and 2019 - by influential US wine journalist James Suckling. (Old Patch was not made in 2015 or 2016.)

While the Tyrrell's are all aware of, and have a deep respect for, the foundations put in place by their forefathers, they are also always looking to the future. *"It's a humbling experience to be able to go out every day and work with vineyards that were planted by my grandfather, my great grandfather and my great, great grandfather,"* says fifth-generation winemaker Chris Tyrrell. *"And while the Hunter Valley is Australia's oldest continuous viticultural location, it's still a progressive wine region. No-one rests on their laurels here, and at Tyrrell's we are very much a part of that, constantly looking to innovate and stay ahead of the curve."* As Chris and his father, Bruce, say, it's all about keeping half an eye on the past and one and half eyes on the future.

Tyrrell's are a founding member Australia's First Families of Wine, an organisation that helps to build awareness of premium Australian wines and their heritage. With a fifth generation now involved in the business, Tyrrell's will continue to remain family run, with each generation focused on passing the business to the next in better condition than they received it, all the while being guided by Edward Tyrrell's motto: *"Nothing is great unless it is good."*

---

*"... at Tyrrell's we are constantly looking to innovate and stay ahead of the curve."*

---



---

# OUR LOCATIONS



---

*“We pioneered what are now two of Australia’s favourite wine varieties - Chardonnay and Pinot Noir - and have been instrumental in establishing Hunter Valley Semillon as one of the world’s iconic wine styles.”*

---



# WINEMAKER'S SELECTION

*Our Winemaker's Selections are sourced from our oldest and most iconic vineyards and represent the epitome of winemaking at Tyrrell's.*

Murray Tyrrell created the Winemaker's Selection range back in 1965, when, with the assistance of Len Evans, he set out to determine the best wines from each vintage. He named these wines after the casks in which they were matured; for instance, the first Chardonnay we made went into cask number 47, so it became Vat 47 Hunter Chardonnay, or Pinot Chardonnay as it was then called. In 1974, having discovered that we had up to six casks from the same vineyard block that all tasted much the same, we brought the selection down to about 12 wines in total - a mixture of whites and reds. The early 2000s saw a further consolidation with the inauguration of the Sacred Sites range and the expansion of our Single Vineyard program.

Today, the Winemaker's Selections are estate-grown on the various blocks that form the wines that we believe best represent our land and house style. These wines are only bottled in years when we believe that the quality is high enough to meet our exacting standards.



Winemaker's Selection Vat 1 Semillon

Winemaker's Selection Vat 47 Chardonnay

Winemaker's Selection Vat 63 Chardonnay Semillon

Winemaker's Selection Vat 6 Pinot Noir

Winemaker's Selection Vat 9 Shiraz

Winemaker's Selection Vat 8 Shiraz Cabernet

---

# SACRED SITES

*Made only from pre-phyllloxera vines over 100 years old and grown on their own roots.*

Our Sacred Sites wines are made using fruit from some of the oldest still-producing vineyards in the world — each vine planted more than 100 years ago. Having survived the test of time, these ancient vines consistently make exceptional wines that have their own distinct character and unique qualities. In 2004, we decided that if the vines were still healthy and producing great wine after 100 years, then those wines deserved to be made and bottled individually, and so the Sacred Sites range was born. Vineyard size limits production to 250-300 dozen from each site, which, combined with their intrinsic quality, unique flavour profiles and ability to age, turns the wines into instant collectors' items.

## Johnno's Semillon and Shiraz

Johnno's vineyard was planted in 1908 on sandy alluvial soils, in contrast to the 4 Acres and 8 Acres vineyards, which are on deep-red volcanic clay.

## HVD Chardonnay

The Old Vines Chardonnay block on our HVD vineyard on Hermitage Road was planted in 1908 by the Hunter Valley Distillery Company and is believed to be the oldest still-producing Chardonnay vineyard in the world.

## 4 Acres Shiraz

Planted in 1879, the 4 Acres vineyard is the oldest block of Shiraz on our Ashmans property.

## 8 Acres Shiraz

Planted in 1892, the 8 Acres vineyard sits just below the 4 Acres vineyard beside the driveway up to the winery. The vine orientation is north—south, perpendicular to the 4 Acres vines.

## Old Patch Shiraz

The 'Old Patch' on the Old Hillside vineyard on Marrowbone Road, Pokolbin was purchased by the Tyrrell family December 2017. The Old Patch, which sits in the middle of the block, was planted in 1867, making it the oldest vineyard in NSW and one of the oldest in the world.





# SINGLE VINEYARD

*Only made from old clone vineyards selected for the specific quality and flavours that are unique to their individual site and with the ability to perform with age.*



Our Single Vineyards celebrate the best single blocks that produce wines of distinct character unique to that site and the Hunter Valley. The redefinition of the vineyard source of our top wines has been the major change at Tyrrell's over the past 35 years. For most of our history, Tyrrell's has produced its wines by blending together parcels from different vineyards. However, in 1983, we created the HVD Semillon, our first formally recognised single-vineyard wine. Throughout the 1980s, we continued to investigate how the location and soil of each individual vineyard influences the unique flavours of the wines they produce. Then, in 1992, Bruce Tyrrell struck a deal to buy grapes from the Stevens family, sealing it with a handshake. This key move was a shift in direction to focus on the intrinsic quality and uniqueness of the great single vineyards of the Hunter Valley and beyond. Since then, we've set out to lease, purchase or enter into grape-buying arrangements with the very best vineyard sites in the Hunter Valley. Today, our Single Vineyard range celebrates those truly great vineyard blocks, which produce wines with a distinct character that's unique to that site and to the Hunter Valley.

Stevens Semillon  
HVD Semillon  
Belford Semillon  
Pokolbin Hills Semillon  
Belford Chardonnay  
Mother's Shiraz  
Stevens Shiraz  
Old Hut Shiraz  
Old Hillside Shiraz  
NVC Shiraz

# ESTATE GROWN

*The best blocks not assigned to Winemaker's Selection, traditionally made and hallmarked as Tyrrell's.*

Since 1858, Tyrrell's philosophy of viticulture has always been focused on sustainability and preserving our valuable vineyard assets for future generations. Over the years we have always recognised that specific sites have their own intrinsic quality and character.

Sacred Sites are made using fruit from some of the oldest still-producing vineyards in the world. The Short Flat vineyard is the primary source of our Winemaker's Selection whites, and the ridge of vineyards running through the property is the source of the Winemaker's Selection reds. Our recognised Single vineyards sites produce wines of distinct character unique to that site and the Hunter Valley.

Tyrrell's further recognise particular Estate Grown vineyards as having the quality of Winemaker's Selection, but with fruit that is not of a style that fits. Estate Grown show a power in their youth that has a bigger expression of Hunter Valley Shiraz and a Hunter Valley Chardonnay that is more suited to large format oak.



Estate Grown Chardonnay

Estate Grown Shiraz



# HUNTER VALLEY

*The key varieties of the Hunter Valley and Tyrrell's.*

Our Hunter Valley range is quintessential Tyrrell's and quintessential Hunter. This range showcases the Hunter's tried-and-tested varieties: Semillon, Shiraz and Chardonnay. All of the wines are made to the same high standards and in the same style as our flagship Winemaker's Selection Vat 1 Semillon, Vat 47 Chardonnay and Vat 9 Shiraz.



Hunter Valley Semillon

Hunter Valley Late Harvest Semillon

Hunter Valley Chardonnay

Hunter Valley Shiraz



# HEATHCOTE, VICTORIA

*Tyrrell's only vineyard outside the Hunter Valley.*

Cambrian greenstone soils which are unique to the area are recognised among the world's oldest soils formed by underground volcanoes up to 600 million years old. Highly rich in minerals that form the building blocks for the molecules of colour and flavour in red wine.

In 1994 Bruce Tyrrell bought 32 hectares of bare farmland on the eastern slope of the Mount Camel range, about 25 kilometres north east of the town of Heathcote in Victoria. The parcel of land is situated on a vein of ancient and fertile deep-red Cambrian soil that's unique to the area and, most importantly, is perfect for growing high-quality Shiraz. The climate in this winegrowing region is different to that of our native Hunter with higher elevation and cooler night time temperatures. These conditions combined with the highly prized Cambrian soil produce full-bodied Shiraz grapes with dark-fruit characters, white pepper spice, excellent acidity and fine-grained tannins.

## LUNATIQ HEATHCOTE SHIRAZ

*Tyrrell's premium offering from the Heathcote region of Victoria, a selection of the best barrels from Tyrrell's original plantings dating back to 1994. Viticulture focused on sustainability, organic practices and minimal intervention.*

When Bruce Tyrrell purchased this plot of land, in what was then a relatively unknown region, and planted grapevines in its deep-red Cambrian soils there were some who called him a lunatic. Those vines are now producing some of Australia's finest Shiraz fruit, more than justifying his pioneering move. Dichotomous in its meaning, Lunatiq also refers to the moon's influence on the rhythms of vine growth and looking to the lunar phases to help determine prime picking times. Only made in excellent years, our Lunatiq Shiraz is drawn from the best barrels from the Heathcote vintage, sourced from our oldest blocks.



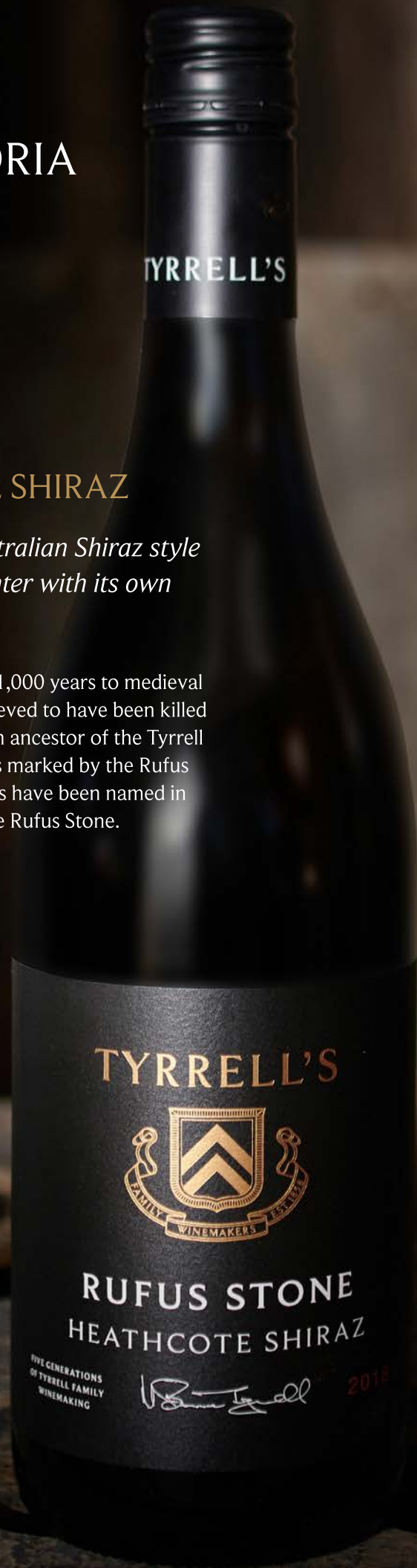
---

# HEATHCOTE, VICTORIA

## RUFUS STONE HEATHCOTE SHIRAZ

*Has the richness of the recognised Australian Shiraz style but the finesse and elegance of the Hunter with its own regional white pepper character.*

The story of the Rufus Stone dates back almost 1,000 years to medieval England. King William II, known as Rufus, is believed to have been killed by an errant arrow fired by Sir Walter Tyrrell - an ancestor of the Tyrrell family. Today, the site of this infamous incident is marked by the Rufus Stone. Since 1997, our top non-Hunter red wines have been named in honour of Tyrrell's historical association with the Rufus Stone.





---

## SPECIAL RELEASE

*Small parcels of odd and interesting varieties or winemaking batches targeting up to 500 dozen lots.*

At Tyrrell's our focus is always on quality and authenticity, crafting wines that speak of their origins. Over five generations, we've honed our craft and built a portfolio of premium wines, but every now and then, we get the opportunity to try something different. Thanks to our long history, we've built up relationships with other growers and sometimes we're offered a great batch of grapes. We're also constantly experimenting, and sometimes those experiments throw up something particularly interesting. Our Special Release range is for just these wines - limited production one-offs and trial batches, or just something unique or different. You never know what you might see in this range and just because you see something here once, there's no guarantee you'll see it here again. Past Special Release wines have included a red blend, a Hunter Valley Pinot Noir and a Hunter Valley Sangiovese. Future releases could include just about anything.



# BESIDE BROKE ROAD

*Regional varietals originating from areas besides the Hunter.*

While Tyrrell's is synonymous with the Hunter Valley, we have a long history of bringing our customers wines from beyond our spiritual (and actual) home. Our Beside Broke Road range is comprised of wines sourced from premium regions around Australia where the combination of grape variety, climate and soil is ideal, ensuring that the wines show excellent varietal and regional character. One of life's great pleasures is discovering something new, so when you're looking to broaden your wine horizons, go Beside Broke Road.



Beside Broke Road Sauvignon Blanc

Beside Broke Road Pinot Gris

Beside Broke Road Rosé

Beside Broke Road Shiraz

Beside Broke Road Cabernet Sauvignon



---

## OLD WINERY

*Group of classic varietals and blends delivering real varietal character and freshness at an affordable price.*

Named after the historic Tyrrell's winery in the Hunter Valley, where we've been making wine since our first vintage in 1864, our Old Winery range is produced using fruit from a number of premium Australian wine regions. The wines deliver authentic varietal and regional characters, and of course the outstanding quality that's synonymous with the Tyrrell's name. Designed to be enjoyed while young, our Old Winery range offers a wine to suit every palate at an affordable price.

Old Winery Sauvignon Blanc  
Old Winery Semillon Sauvignon Blanc  
Old Winery Chardonnay  
Old Winery Pinot Noir  
Old Winery Shiraz  
Old Winery Cabernet Sauvignon





---

# MOORE'S CREEK

*A group of classic varietals and blends delivering real varietal character and freshness at an affordable price. Domestically Moore's Creek is sold exclusively to the on premise market.*

Moore's Creek has been made for over three decades, introduced to support our on premise customers in the domestic market with an exclusive offer; the wines are now also available to key export markets and are produced using fruit from a number of Australian wine regions. The wines deliver authentic varietal and regional characters, and of course the outstanding quality that's synonymous with the Tyrrell's name. Designed to be enjoyed while young, Moore's Creek offers a wine to suit every palate at an affordable price.



Moore's Creek Sparkling Brut  
Moore's Creek Sauvignon Blanc  
Moore's Creek Semillon Sauvignon Blanc  
Moore's Creek Chardonnay  
Moore's Creek Pinot Noir  
Moore's Creek Shiraz  
Moore's Creek Cabernet Sauvignon



# TYRRELL'S



---

'Ashmans'  
1838 Broke Road Pokolbin NSW 2320  
**[tyrrells.com.au](http://tyrrells.com.au)**