

A Giant Performer: Leading Market Growth \$16+



**"When people ask me 'What's a
Good Shiraz?' This is now
my recommendation."**

Campbell Mattinson, The Wine Front

Like the little wombat, Little Giant wines deliver character and interest well above their size and weight!

The most impactful glass innovation on the wine shelf - driving recruitment and engagement with premium wine shoppers.

Australia's fastest growing premium wine brand, helping stores extract more sales and margin at the key \$20 pricepoint.

Little Giant is proudly a Platinum sponsor of WIRES Wildlife Rescue.



**The Little Giant range delivers outstanding margins at
competitive retail prices.**