



CAMPBELLS

OF RUTHERGLEN

MERCHANT PRINCE RARE RUTHERGLEN MUSCAT

CLASSIFICATION: RARE

This classification is rare by name and by nature. This is the pinnacle of the Rutherglen muscats. It is the richest and most complete wine – displaying deep colour, intense fruit and dry ‘aged oak’ characters, rich viscous texture and extraordinary depth of mellowed complex flavours. The Muscats of Rutherglen are considered the “World’s Richest Wines” and bear a mark of authenticity which is only applied to the classified wines of the region. The “Muscat of Rutherglen” trademark assures the highest quality of wine exclusively sourced from the Rutherglen Wine Region.

Campbells’ ‘house style’ is typically complex and elegant, capturing a rich purity of fruit flavours while finishing clean and dry.

- Julie Campbell

COLOUR

Deep mahogany brown, with olive hues.

BOUQUET

Intense raisin fruit with nutty ‘aged oak’ complexity, which only comes from very lengthy maturation in oak casks.

PALATE

The ultimate in intensity. Raisined sweetness explodes on the front of the palate. Complex nutty flavours flow through the full length of the palate and the drying tannin finish lingers for many minutes.

CELLARING AND SERVING SUGGESTIONS

Blended through our solera for optimum flavour and balance this wine will not improve with further cellaring and should ideally be enjoyed soon after opening. The perfect partner with coffee and petit fours or the richest chocolate. However to fully appreciate the intensity and myriad of flavours that linger long on the palate, we recommend enjoying it on its own.

THE GRAPES

Muscat à Petits Grains Rouge (locally known as Rutherglen Brown Muscat) from Campbells Rutherglen vineyards.

WINEMAKING

The grapes are left late in the season to achieve optimum ripeness, ensuring maximum fruit flavour and a high degree of natural sweetness. Only selected parcels of premium fruit made to the strictest criteria can be added to the Rare Rutherglen Muscat solera. Wine can only be withdrawn from this solera when it matches exactly with the previous withdrawal thus ensuring the quality and consistency of style. As with any blended wine, it is difficult to specify an exact age. The oldest base wine is well over 70 years old, with only wines of the highest standard from excellent vintages being added to this outstanding solera.

TECHNICAL DETAILS

Alc 18%
Bé 18°

