



BY: GEOFF  
HARDY

*Australian Winery of the Year - 2012, 2014*  
*Australian Winemaker of the Year*  
- 2012, 2018 - Winestate Magazine

★★★★★

James Halliday  
2020 Wine Companion





## WINES BY:GEOFF HARDY

Established in 1980, Wines by Geoff Hardy is a South Australian family-owned and -operated wine company founded by Geoff, a fifth generation member of one of Australia's most famous wine families, the Hardys.

Geoff's family has been tending vineyards in the premium maritime region of McLaren Vale since the early 1850s when his great-great grandfather, Thomas Hardy, arrived from the UK. Thomas was the region's first settler and is widely regarded as the father of the South Australian wine industry.

Since leaving the then family-owned Hardys in 1980 to make his own way in the Australian wine world, Geoff has grown Wines by Geoff Hardy into one of Australia's leading family -owned and -operated wine businesses.

**1850** Thomas Hardy, Geoff's great-great grandfather, leaves Devon, UK at age 20 on the 'British Empire' bound for South Australia, which was settled only 14 years earlier.

**1857** Thomas Hardy produces his first wine from the Bankside vineyard and makes history by sending two hogsheads of wine to England, which had never been done in such quantity before.



**1975** Geoff Hardy joins the family business Thomas Hardy & Sons.



**1986** Geoff and Fiona purchase a dairy farm at Kuitpo in the southern Adelaide Hills and begin planting vines. This vineyard becomes known as K1.

**1992** The first wine from the K1 vineyard is released, the Geoff Hardy Kuitpo Shiraz 1990.



**2005** Geoff Hardy is named inaugural Viticulturist of the Year by Australian Wine Selector Magazine.

**2014** Wines by Geoff Hardy is again named Winestate Magazine's Australian Wine Company of the Year.



**2017** Wines by Geoff Hardy is named 'Australian Exporter of the Year' at the Optus My Business Awards.



**1853** Thomas Hardy purchases land on the banks of the River Torrens at Thebarton, and begins planting grape vines. He calls this property Bankside.

**1894** Thomas Hardy & Sons becomes the largest wine producer in Australia.



**1980** Geoff and his wife Fiona purchase a vineyard in McLaren Vale, together with co-owner Ian Leask.



**1990** Geoff wins South Australian Vineyard of the Year

**1995** K1 Vineyard Shiraz wins the Inaugral Great Australian Shiraz Challenge



**2004** K1 by Geoff Hardy opens a lakeside cellar door

**2012** Wines by Geoff Hardy is named Winestate Magazine's Australian Wine Company of the Year and winemaker Shane Harris is named Australian Winemaker of the Year.



**2016** Wines by Geoff Hardy is included in the Top 5 in Winestate Magazine's Australian Wine Company of the Year.

**2018** Winemaker Shane Harris is again named Australian Winemaker of the Year and Wines by Geoff is included in the Top 5 wineries at Winestate Magazine's Wine of the Year Awards.



Drawing on a broad range of experiences and backgrounds, it's the people behind Wines by Geoff Hardy that have taken the brand to where it is today.



**Geoff Hardy**  
Vigneron & Managing Director

After joining his family's wine business, Thomas Hardy & Sons, in 1975, Geoff completed his diploma in Wine Production two years later in 1977.

In 1980, Geoff and fellow viticulturist Ian Leask purchased a vineyard in McLaren Vale. Since then, he has been involved in the planting of more than 3,000 hectares of vines, and has consulted to more than 200 different vineyards in Australia, France and Italy.

After planting the K1 vineyard in 1987 and launching his Hand Crafted by Geoff Hardy / GMH ranges of wines in 2004, Geoff acquired the remaining share of Pertaringa to become its sole custodian in 2011.

These brands now make up Wines by Geoff Hardy and continue the 165-year old family tradition of pushing the boundaries of Australian viticulture and winemaking.



**Fiona Hardy**  
Events manager

Fiona and Geoff together purchased the K1 property in 1986 and while Geoff got to work planting vines, Fiona saw the potential of this beautiful site as a venue for special events. In 1999 the lakehouse was built to house the cellar door, and in the years to follow was also converted into a function area. Fiona manages the K1 events, along with her sister, Karen Halliwell. The aim of their events business is to offer an intimate and unique space for weddings, corporate and private occasions, overseen with personalised care and close attention to detail.



**Shane Harris**  
Winemaker

Shane has been involved in the Wines by Geoff Hardy winemaking since 2006 and was appointed Senior Winemaker in 2009. Before entering the wine industry, Shane was a chef by trade and still uses these skills to complement his winemaking philosophy and make food-friendly wines. With a constant focus on delivering quality Shane and the winery have been frequently awarded for their excellence. In 2012 and 2018, Shane had the honour of being named Australian Winemaker of the Year by Australia's Winestate Magazine.



**Yuan Yuan**  
Export Sales Manager

Yuan joined the company in 2013 and started heading up projects with a focus on market development in Asia. With her experience and knowledge of international wine business, as well as Mandarin language and cultural capabilities, she has played an important role in expanding the company's export markets in China and the Asia region. Yuan completed her Master's Degree in Agricultural Business (Wine Business) at the University of Adelaide in 2012, and has previously completed a Bachelor of Information Management in China.



## K1 by Geoff Hardy

In 1986, Geoff Hardy found the ideal site for the production of outstanding cool climate grapes in the Adelaide Hills.

The vineyard became known as the K1 vineyard, as this unique, groundbreaking site was the first commercial planting of vines in the Kuitpo (pronounced 'ky-po') region.

Today, the K1 wines are considered to be some of Australia's finest ultra-premium, single estate wines.





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### Sparkling

The K1 Sparkling NV exhibits beautiful and lingering fresh notes of apple, lime and wild strawberries, followed by a crisp mouthfeel that is perfectly balanced with the complex yeastiness on the palate.



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### Sauvignon Blanc

The K1 Sauvignon Blanc offers notes of gooseberries, grapefruit, freshly mowed grass and asparagus with a fresh and zingy palate.



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### Gruener Veltliner

This Gruner Veltliner displays youthful aromas of apples and pears, followed by a clean and crisp palate which lingers with notes of green apples, white pepper and a beautiful minerality.



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### Chardonnay

The K1 Chardonnay is elegant and complex with aromas of peach, citrus and vanilla, which are complemented by well-balanced acidity on the creamy and textured palate.



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### Rosé

The K1 Rosé exhibits beautiful aromas of red berries and rose petals, flowing to a juicy palate of strawberries and cream and perfectly balanced acidity.





Pinot Noir

Adelaide Hills cool climate Pinot Noir has long been regarded as the best in South Australia. The K1 Pinot Noir offers notes of strawberries, spice and earth with a velvety and delicate palate.



Middle Hill Shiraz

The K1 Middle Hill Shiraz is sourced from the middle hill of the vineyard and offers aromas of plum and black pepper, followed by cherry and spice on the medium-bodied and silky palate.



Shiraz

The K1 Shiraz reflects the generosity of the K1 vineyard terroir on the Shiraz variety with elegant aromas of plums, white pepper and stone fruits, which are mirrored on the reserved and concentrated palate.



Cabernet Sauvignon

This Cabernet Sauvignon is a classic cool climate Cabernet with lifted aromas of mint and blackberries, followed by intense blackcurrant, musk and powerful tannins on the complex and elegant palate.



Tzimmukin

The K1 Tzimmukin is made by slowly air-drying our best parcels of Shiraz and Cabernet Sauvignon to produce a classic Australian blend. This rich and full-bodied wine offers ripe red berries, complex spice and a beautifully textured and savoury palate.



Autumn Harvest

The K1 Autumn Harvest is lusciously sweet and vibrant with notes of lychee, stone fruits and citrus, complemented by perfectly balanced and refreshing acidity.

## HAND CRAFTED BY: GEOFF HARDY

Geoff established Hand Crafted by Geoff Hardy in 2004, continuing the 170-year old family tradition of pushing the boundaries of Australian viticulture and winemaking. The Hand Crafted brand offers one of the broadest and most exciting ranges of alternative and emerging varieties in Australia, reflecting the experimental nature of this portfolio.

While the following wines are the main varieties featured in the Hand Crafted range, there will be other varieties that will be added to the portfolio from time to time.

*Hand Crafted*  
White Wines



### Fiano

Fiano is a white Italian grape variety and this Hand Crafted example from the Adelaide Hills offers notes of peach, mango, rock melon and hints of spice with a beautifully textural palate.



### Gruner Veltliner

Gruner Veltliner is a native Austrian variety that has found a new home in the Adelaide Hills where it produces wines with vibrant notes of peach, citrus, pear and spice, followed by a lingering finish.





Tempranillo

Often referred to as the 'noble grape' of Spain, the Hand Crafted Tempranillo exhibits red fruits, plums and spice with great acidity and powdery tannins.



Durif

Durif originates from southern France and offers dark berry fruits, cherries and raspberries with additional notes of herbs and spices.



Montepulciano

Widely planted throughout central and southern Italy, this Australian Montepulciano displays blackberries, plums and black cherries followed by hints of chocolate and great acidity.



Teroldego

Terodego was until recently grown exclusively in northern Italy, and this Australian version is bright and vibrant with cherries, raspberries, rhubarb and firm acidity.



Lagrein

A relatively curious north-eastern Italian grape variety that is well suited to Australia, the Hand Crafted Lagrein offers complex notes of raspberries, blackberries and cherry tobacco with chalky tannins.



Shiraz

It's no secret that McLaren Vale is home to some of the best Shiraz in Australia, and this wine is no exception. Rich and vibrant with characters of cherries, plums and a hint of spice.



Muscat

The Hand Crafted Muscat is a blend of fortified Muscat grapes and exhibits rich notes of dried fruits, coffee, caramel and spicy fruit cake with a warm, lingering finish.



## GMH BY:GEOFF HARDY

The GMH label represents wines made from parcels of hand-selected, premium fruit from sustainably managed vineyards around South Australia.

The wines may be expressions of a single vineyard or regional blends, and are all excellent examples of dynamic South Australian viticulture and winemaking. As well as single varieties, the GMH label also offers wine blends similar to those produced in the old world, including our classic 'Meritage' blends.





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### Chardonnay

The GMH Chardonnay offers lively notes of stone fruits and citrus with a beautifully textured palate, followed by a crisp and lingering finish.



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### Pinot Noir

The blending of Cabernet Sauvignon with other varieties in the GMH Meritage results in beautiful aromas of cassis, violets, cherries and dark berries with a balanced and generous palate.



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### Meritage

The blending of Cabernet Sauvignon with other varieties in the GMH Meritage results in beautiful aromas of cassis, violets, cherries and dark berries with a balanced and generous palate.



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### Shiraz

The GMH Shiraz displays aromas of rich plum, cherry and pepper, followed by an elegant palate with hints of truffles and fine tannins.



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### Cabernet Sauvignon

The GMH Cabernet Sauvignon offers aromas of menthol, blueberry and violet, which are followed by a soft and youthful palate with well-integrated tannins.





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Wines by Geoff Hardy offers you the chance to make wines under your own exclusive label.

## PRIVATE LABEL BY:GEOFF HARDY

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At Wines by Geoff Hardy, we have the ability to bottle and label a variety of Private Label products. We can be flexible to suit your needs and can source products from a range of varieties and regions. Uniquely, we also offer an ability for your brand to partner with ours. The use of 'BY:Geoff Hardy' can be extended to your own brand to add an additional level of authenticity to your label. After all, we only make wine that we ourselves are proud to put our name on!

The process is simple: You tell us what you need and we take care of the rest - including sourcing the wine, bottling, label design and printing (if required), labelling, and domestic or international logistics support.

We will also take care of all domestic and export documentation. Please note that minimum volumes apply.

Contact us for a quote or to discuss further today.





PRIVATE  
LABEL BY GEOFF  
HARDY



Variety

Geoff Hardy has always been a passionate and innovative viticulturist - never afraid to try something new - which means that the winemaking team at Wines by Geoff Hardy has experience with and access to a wide range of traditional and alternative varieties.

Region

Wines by Geoff Hardy has the unique advantage of being able to draw on five generations of wine growing and winemaking experience. This experience offers an intimate knowledge of vineyards and lasting connections, allowing us to select the best fruit from a number of suppliers in premium South Australian regions.

Tier Level

Wines by Geoff Hardy can cater to a number of different price points, ranging from entry level wines to superior quality, ultra-premium products.

Packaging and labelling can also be customised to fit within a wide range of budgets.

Bottle

Wines by Geoff Hardy works with a number of glass suppliers and can source any type of bottle to suit your needs. Our experience with traditional and alternative varieties at a number of different price levels gives us a unique ability to find the right bottle for any style of wine.

Closure

To cork or not to cork? This age-old debate will keep going for years to come, but the good news is that Wines by Geoff Hardy can bottle your product under any type of closure you prefer. Screwcaps, capsules and corks can be done with or without our branding, depending on your requirements.

Label

Several of our private label customers design their own label while others prefer to use Wines by Geoff Hardy's own designs, which have been exclusively made for the private label market. Our team will liaise with you about your design and the legal requirements for your particular market, and can also organise the label printing and labelling of the product.



## EVENTS BY: GEOFF HARDY

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K1 events offers one of the most picturesque wedding venues in South Australia with stunning views overlooking the lake and vineyard.

A unique and intimate venue, we look after every details of your special occasion, wedding or corporate event, with a selection of premium wine and food to enhance your special day.

K1 Events  
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**PREMIUM**  
FOOD AND WINE FROM OUR  
**CLEAN**  
ENVIRONMENT



BY: GEOFF  
HARDY

170 years of winemaking heritage in South Australia