



Pertaringa

McLaren Vale | Est. 1980



170 YEARS OF SOUTH AUSTRALIAN WINEMAKING HERITAGE



Geoff & Bec Hardy at Pertaringa in 1982



ABOUT BEC HARDY WINES

Established in 2015, Bec Hardy Wines is a family-owned wine business based in McLaren Vale, South Australia. Bec is a 6th generation member of and the first female vigneron from one of Australia's oldest wine families, the Hardys.

The Hardy name has been synonymous with South Australian wine since the 1850s and Bec Hardy continues that tradition, building on the experience and reputation of her predecessors.

Bec's family has been tending vineyards in the premium maritime region of McLaren Vale since the her great-great-great grandfather, Thomas Hardy, arrived from the UK in 1850. Thomas was the region's first settler and is widely regarded as the father of the South Australian wine industry.

Just like her father Geoff left the family company in 1980, Bec is now making her own way in the Australian wine world with Bec Hardy Wines. In 2020, Bec acquired the 40-year old Pertaringa brand from her father Geoff to join her Bec Hardy Wines portfolio. Bec Hardy Wines offers a modern twist on 170 years of winemaking heritage.

1850 Thomas Hardy, Bec's great-great-great grandfather, leaves Devon, UK at age 20 on the 'British Empire' bound for South Australia, which was settled only 14 years earlier.

1857 Thomas Hardy produces his first wine from the Bankside vineyard and makes history by sending two hogsheads of wine to England, which had never been done in such quantity before.



1982 Geoff and Fiona have their first child, Bec - a 6th generation Hardy family member.

2010 Bec returns to South Australia to join Wines by Geoff Hardy after working in the UK and domestic wine markets.

2011 Bec marries Richard Dolan who joins the family company as CEO.



2015 Bec Hardy Wines is established.



2020 Bec acquires the Pertaringa wine brand from Wines by Geoff Hardy.

2016 Bec purchases the Topsy Hill vineyard in the Blewitt Springs sub-region of McLaren Vale.



1853 Thomas Hardy purchases land on the banks of the River Torrens at Thebarton, and begins planting grape vines. He calls this property Bankside.

1894 Thomas Hardy & Sons becomes the largest wine producer in Australia.

2000 Bec Hardy studies Viticultural Science at Adelaide University.



1980 Bec's father Geoff establishes Wines by Geoff Hardy.



2015 Bec and husband Richard welcome a daughter, Matilda - a 7th generation Hardy.

2016 The first vintage of Topsy Hill Cabernet Sauvignon is harvested.



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Thomas Hardy



Geoff Hardy



Bec Hardy

HISTORY

Bec's family has been tending vineyards in the premium maritime region of McLaren Vale since the early 1850s when her great-great-great grandfather, Thomas Hardy, arrived from the UK. Thomas was the region's first settler and is widely regarded as the father of the South Australian wine industry.

In 1980, Bec's father Geoff left the then family-owned Hardys to make his own way in the Australian wine world. Inspired by her father's passion for cultivating premium fruit and

producing fine wines, Bec also went on to study and work in the wine industry in both Australia and overseas, including for her father's company Wines by Geoff Hardy.

In 2015, Bec decided to make her own way in the Australian wine world and founded Bec Hardy Wines. In 2020, she acquired the Pertaringa wine brand from her father Geoff, becoming the first woman in the Hardy family's history to own vineyards and produce her own wine.



BEC HARDY
JOINT MANAGING DIRECTOR & VITICULTURIST

Bec Hardy is a 6th generation member of the Hardy family with a degree in Viticultural Science. After working in the UK and Australian wine markets, she has gained extensive national and international experience in wine production, marketing and exporting. In 2010, Bec returned to the family business from Sydney to manage Wines by Geoff Hardy's portfolio of wine brands across the company's domestic and international markets. After establishing Bec Hardy Wines in 2015 and acquiring the Pertaringa wine brand from her father's business in 2020, she is now making her own way in the Australian wine world as the Hardy's family's first female vineyard owner and producer.



RICHARD DOLAN
JOINT MANAGING DIRECTOR

Before joining the wine industry in 2011, Richard worked for 20 years in financial services across two continents where he gained experience in finance, operations, sales and branding. After taking on the role of CEO at Wines by Geoff Hardy, he played an essential part in the company's substantial growth and expansion into new domestic and international markets. During his time at Wines by Geoff Hardy he led the team to win the Optus My Business National Exporter of the Year 2017 and Winestate Magazine Wine Company of the Year 2012 and 2014, with Top 5 finishes in 2016, 2018 and 2019. In 2019, he joined his wife as Managing Director of Bec Hardy Wines.



Rainbow at Topsy Hill, McLaren Vale



OUR HOME | TIPSY HILL

In 2016, Bec and Richard purchased the Topsy Hill vineyard in the Blewitt Springs subregion of McLaren Vale and this estate became the heart of Bec Hardy Wines. This property is only 2km away from Bec's great-great-great grandfather Thomas Hardy's first vineyard acquisition in McLaren Vale, the Tintara Vineyard. The sandy soils in this area are some of the oldest soils in McLaren Vale and the cooler climate of Blewitt Springs is ideal for producing outstanding, long-lived red wines.

The vineyard was planted in 1999 and is beautifully set on almost three hectares of terraced land. In addition to the vineyard, the property also has a stunning garden that features the rare Topsy Imperial Concubine Rose from where the name Topsy Hill originates.

As well as this intoxicating rose, the gardens contain a wide collection of native Australian flora and fauna, some of which is represented in the Topsy Hill pattern, including the distinctive red browed finch. This cheeky bird is a regular visitor to the gardens and has therefore been adopted for the Bec Hardy logo.



Pertaringa

Established in 1980, Pertaringa is a family-owned wine brand based in McLaren Vale, South Australia. Part of Bec Hardy Wines, Pertaringa is owned and operated by Bec, a 6th generation member of and the first female vigneron from one of Australia's oldest wine families, the Hardys.

Since her father Geoff Hardy bought the Pertaringa vineyard in the McLaren Vale foothills in 1980, the brand has continued to produce some of the region's finest wines. Bec acquired the Pertaringa brand in 2020 and will continue her family's tradition by taking this second generation wine business into the future.

The name Pertaringa means 'belonging to the hills' and originates from the local Kaurna indigenous language.



Richard and Bec at Topsy Hill

PERTARINGA TRADITIONAL RANGE



Scarecrow Sauvignon Blanc

The Scarecrow Sauvignon Blanc offers vibrant aromas of citrus, passionfruit, gooseberries and kiwifruit, followed by a light and crispy palate with tropical fruits.



Two Gentlemen's GSM

The Pertaringa Two Gentlemen's Grenache Shiraz Mourvedre is a medium-bodied style with beautifully fruity aromas of red berries and spice, followed by a juicy palate.



Stage Left Merlot

Always a great food wine, the Pertaringa Stage Left Merlot exhibits aromas of berries, mint and chocolate, which follow through to the lively, medium-bodied palate.



Undercover Shiraz

The Pertaringa Undercover is a classic McLaren Vale Shiraz with intense aromas of plum and spice, followed by beautiful fruit and powdery tannins on the complex and lengthy palate.



Understudy Cabernet Sauvignon

The Pertaringa Understudy Cabernet Sauvignon stands on its own with complex aromas of blackberries, plums and herbs, complemented by cassis and broad tannins on the well-balanced palate.

PERTARINGA TRADITIONAL RANGE



RIFLE & HUNT CABERNET SAUVIGNON

The Pertaringa Rifle & Hunt Cabernet Sauvignon is refined with aromas of blackcurrant, mulberries, mint and spice, followed by an elegant palate with rich and well-integrated tannins.



OVER THE TOP SHIRAZ

The Over the Top Shiraz is elegant and complex with with notes of berries, plums, dark chocolate and black pepper, complemented by powdery, rich tannins.

PERTARINGA ICON WINES



YEOMAN SHIRAZ

The Yeoman is a statement of the best wine from an outstanding vintage. We won't make it every year; we'll only make it when it's right to make it. Complex aromas of plums, red fruits, vanilla and spices are followed by a superbly rich and smooth palate.



TIPSY HILL CABERNET SAUVIGNON

Made from the spiritual home of Bec Hardy Wines, the ancient soils and elevation of the Topsy Hill vineyard offer the perfect conditions for growing grapes for this premium quality Cabernet Sauvignon, resulting in an amazingly complex and impressive wine.





PERTARINGA LAKESIDE SERIES



CHARDONNAY

This elegant Chardonnay offers subtle aromas of freshly picked green apples, as well as citrus notes of oranges and lemons. The palate is beautifully balanced with crisp and refreshing acidity.



MOSCATO

The Lakeside Moscato displays vibrant aromas of orange blossom, lychee, lavender and summer berries with a sweetness that is beautifully balanced with great acidity on the crisp and refreshing palate.



PINOT NOIR

This fresh and vibrant Pinot Noir is the perfect red wine for any time of day, any time of the year. It offers notes of red cherries and strawberries, complemented by soft, powdery tannins.



SHIRAZ

This classic Shiraz displays beautiful aromas of black cherries, plums and black pepper, followed by fine tannins on the elegant and savoury palate.



CABERNET SAUVIGNON

The Lakeside Cabernet Sauvignon is soft and youthful with black fruits and notes of cassis and mint, complemented by well-integrated tannins on the palate.



GARDEN SERIES

The Topsy Hill gardens contain a wide collection of flora and fauna, some of which is represented in the Garden Series labels.

The design includes grevillea, silver princess, tipsy imperial concubine rose, eastern spinebill and the distinctive red browed finch.



PREMIUM SPARKLING

This dry style sparkling is made from the classic varieties of Pinot Noir and Chardonnay and offers notes of stone fruits, citrus and green apples with crisp acidity, making it the perfect aperitif.



SAUVIGNON BLANC

A fresh and vibrant Sauvignon Blanc with notes of tropical lychee, pink grapefruit and cut grass. This wine is crisp and fresh, and perfect on its own or with seafood dishes.



CHARDONNAY

A lighter style Chardonnay with elegant aromas of apples and citrus. The palate is well-balanced with tasty flavours of green apple and lemon, complemented by crisp acidity.



ROSÉ

This Rosé offers lifted aromas of strawberries with hints of floral notes and spice. The palate is light and vibrant with red berries and grapefruit, complemented by crisp acidity.



PINOT NOIR

This Pinot Noir is youthful and fresh with notes of strawberries, cherries and raspberries, followed by vibrant red berries and soft tannins on the palate.



SHIRAZ

A classic South Australian Shiraz, this wine offers aromas of red cherries, plums and boysenberries with hints of spice. The palate is youthful with notes of plums, sour cherries, apricots and a fine tannin structure.



CABERNET SAUVIGNON

This Cabernet Sauvignon displays aromas of blackcurrant, plums and eucalypt, while the palate is vibrant with blackberries and plums, followed by a long finish with well-integrated tannins.



Tipsy Hill in spring

BEC HARDY WINES OFFERS YOU THE CHANCE TO MAKE WINES UNDER YOUR OWN EXCLUSIVE LABEL.

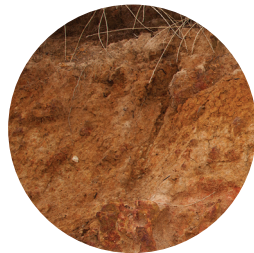
PRIVATE LABEL BY BEC HARDY

At Bec Hardy Wines, we have the ability to bottle and label a variety of Private Label products. We can be flexible to suit your needs and can source products from a range of varieties and regions. Uniquely, we also offer an ability for your brand to partner with ours. The use of our branding can be extended to your own brand to add an additional level of authenticity to your label. After all, we only make wine that we ourselves are proud to put our name on!

The process is simple: You tell us what you need and we take care of the rest – including sourcing the wine, bottling, label design and printing (if required), labelling, and domestic or international logistics support.

We will also take care of all domestic and export documentation. Please note that minimum volumes apply.

Contact us for a quote or to discuss further today.



Variety

Bec Hardy has never been afraid to try something new, which means that the winemaking team at Bec Hardy Wines has experience with and access to a wide range of traditional and alternative varieties.

Region

Bec Hardy Wines has the unique advantage of being able to draw on six generations of wine growing and winemaking experience. This experience offers an intimate knowledge of vineyards and lasting connections, allowing us to select the best fruit from a number of suppliers in premium South Australian regions.

Tier Level

Bec Hardy Wines can cater to a number of different price points, ranging from entry level wines to superior quality, ultra-premium products.

Packaging and labelling can also be customised to fit within a wide range of budgets.

Bottle

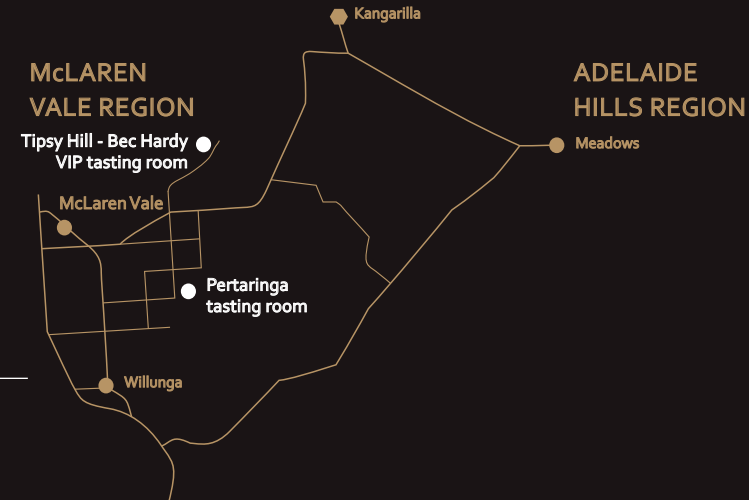
Bec Hardy Wines works with a number of glass suppliers and can source any type of bottle to suit your needs. Our experience with traditional and alternative varieties at a number of different price levels gives us a unique ability to find the right bottle for any style of wine.

Closure

To cork or not to cork? This age-old debate will keep going for years to come, but the good news is that Bec Hardy Wines can bottle your product under any type of closure you prefer. Screwcaps, capsules and corks can be done with or without our branding, depending on your requirements.

Label

Several of our private label customers design their own label while others prefer to use Bec Hardy Wines’ own designs, which have been exclusively made for the private label market. Our team will liaise with you about your design and the legal requirements for your particular market, and can also organise the label printing and labelling of the product.



Contact

Bec Hardy Wines

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Topsy Hill VIP tasting room

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