



MARJICO WINES

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"to understand
excellence
you must first
experience it
for yourself."

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Dear Friends,

We are delighted to present to you a new label, **MARJICO WINES**.

So what or who is or are Marjico Wines?

The answer - Marjorie and James Irvine (Marjorie – Mar, and Jim – Ji, Company – Co), whom many of you will already know very well! And Marjico is the brand name for a rare, exciting, and super-premium red wine made principally from Cabernet Franc.

THE WINE

Marjico Cabernet Franc – Barossa Valley – 2015 Vintage

- A major component in many European super deluxe chateau wines
- Cheval Blanc is noted globally for its excellence, difference and rarity with a majority of Cabernet Franc in the blend with Merlot
- **Marjico Cabernet Franc** follows the philosophy of (2) but with major differences of style and character while retaining excellence and rarity with absolute super premium quality. The Merlot portion will be much less than Cheval Blanc and vintage dependent.
- Of the 2,500 wineries in Australia, only eighty or so market a Cabernet Franc, and few achieve the super-premium level
- Only 5,000 tonnes per year crushed in Australia out of 1.7 million tonne total crush, so very scarce indeed
- Only 300 dozen **Marjico Cabernet Franc** made each year; 750ml bottles; screwcap; six bottle cartons
- Having made and blended Cabernet Franc for over twenty years, and tasted many others, I am confident of the varietal expression of **Marjico** as well as the super deluxe quality. The classical Cabernet Franc floral/violet like lift both bouquet and taste are clearly expressed
- Cabernet Franc is being recognised as the next "big thing" in wine discovery around the world, both in Europe and the Americas North and South
- The varietal distinction for Cabernet Franc is its floral tones of violets on both bouquet and palate. This, together with firm but soft Cabernet tannins and a little pluminess from the Merlot, is most rewarding. The taste is deep without weightedness, while full flavoured without heaviness to the palate. Unlike Cabernet Sauvignon there is no leafy firmness, nor tightness of tannins.

OUR PHILOSOPHY

Because there is such a small quantity of wine each year (300 dozen) there will be no mass distribution. Direct selling will be the most important system. Being rare and of such high end style, we wish to support consumers in having something special; something to discover; something to show others; something truly magnificent; something so enjoyable.

