

AUGUST
2022

PUTTING OUR STAMP ON THE REGION



MUNARI WINES

HEATHCOTE, VICTORIA



1129 NORTHERN HIGHWAY LADYS PASS
VICTORIA AUSTRALIA 3523

OUR PHILOSOPHY

“Understand your site, its soil profile, seasonal climate variation, and thus grow the most appropriate varieties. Don’t be restricted by the past, complement old winemaking principles with the innovative techniques developed in the new world for quality control. Doing so allows room for experimentation and adventure in the attaining of superior expression in the ‘terroir’ of your bottle.” Adrian Munari

An aerial photograph of a vineyard with rows of grapevines, a small pond, and surrounding trees. The text is overlaid on the image.

“...some of the regions most consistent,
plush, fruit rich and polished wines...
a definite must visit”

Max Allen



OUR STORY

A boutique winery, Munari Wines sits in the heart of the Heathcote wine region, nestled at the base of Mount Ida among gum trees and the quaint, 'Ladys Creek'. Established in 1992, by ex-school teachers, Adrian and Deborah Munari, whose passion for winemaking and lengthy experience has established Munari Wines' exceptional reputation. Now lovingly managed by daughter, India Munari, the business is looking toward the future.

Where there once stood a small vineyard, shearing shed, and stables, now proudly stands a beautifully restored and repurposed cellar door and winery operating seven days a week offering wine tasting, charcuterie boards, pizza and coffee

WWW.MUNARIWINES.COM

WHAT WE DO ?

Spanning 18 acres of vineyards, the red grapes are grown on the estate and the whites are purchased through trusted local growers. Adrian & Deborah have grown the business from a single Shiraz and a blend into an award winning, globally successful premium wine company. Producing between 2000-3000 cases annually, all red wines are grown, produced and bottled on site.

With a full range of red, white and dessert wines, Munari Wines focuses on crafting fruit driven, beautifully rounded and well-structured which uphold the reputation of a first class wine region. They are crafted with the knowledge that wine should compliment the dining experience which is highlighted in the restrained and elegant style of the wines.





ADRIAN MUNARI

OWNER, VITICULTURALIST & WINEMAKER

Since completing his Associate Diploma of Applied Science (Viticulture), buying the 57 acre property and retiring from the teaching industry, Adrian Munari has built a reputation for fruit driven, elegant and structured wines.

With a passion for exploring wine style and experimenting with new varieties, over his thirty years, Adrian has had plenty of experience with traditional varieties and as well as alternative varieties such as Sangiovese, Verdelho, Vermentino, Malbec & Petit Verdot.

A recent career highlight was winning the wine of the show at the 2021 Heathcote Wine Show with a white wine, the first time it had happened in the history of the show and in only the second year of producing wine with Garganega.

“We want to offer easy drinking wines of great value to those who have no tasting experience and to those who are seasoned veterans”, Adrian Munari.



INDIA MUNARI

GENERAL MANAGER & ASSISTANT WINEMAKER

India Munari is the Assistant Winemaker & General Manager at Munari Wines. She manages all the day to day operations, marketing and administration and the sales arm of the business. She has a passion to promote the region and is the vice-president of Heathcote Tourism & Development. She also enjoys delivering easy to understand wine training in a fun and informal way and getting those new to wine engaged and excited.

Career highlights include Associate Judging at the Heathcote Wine Show, completing a vintage in the Napa Valley and being a finalist in the Regional Women in Business Category of the Bendigo Business Excellence Awards.

OUR REGION



Heathcote is located 90 minutes of Melbourne in Central Victoria and comprised of a 80km long strip of red soil situated on 550,000 million year old Cambrian bedrock. The region's southern vineyards experience cooler temperatures, greater rainfall and generally do not have access to additional water supplies while the north is drier and typically receives an average of 5-10mm less rain per month during the growing season but growers have access to a pipeline from nearby Lake Cooper. Munari Wines is located in the center of the region nestled between the base of Mt Ida and the Mt Camel, these ranges act as a rain shadow and as such, Ladys Pass is one of the drier areas of the region. Munari Wines is located 200 meters above sea level and receives 280mm of annual rain fall, the vineyard relies wholly on the rainwater captured in dams which the vineyards are irrigated from.



THE ORIGINAL WINE PRESS
USED BY ADRIAN MUNARI

AWARDS & ACCOLADES

5-star Winery - Halliday Wine Companion 2021

2021 The Veneto Garganega - Best White, Best other wine, Wine of Show, Heathcote Wine Show 2021

2018 Ladys Pass Shiraz - 95 points, Halliday Wine Companion 2020

2018 The Gun Picker Shiraz - 95 points, Halliday Wine Companion 2020

2018 India Red Cabernet - Gold Medal, Victorian Wine Show 2021

Dark Horse Winery - Halliday Wine Companion 2007

2 x winner of 'Wine of the Show' (Concord des Vin, Federation Square Wine Show)

2009 The Beauregard Shiraz - Wine of the year, Federation Square Wine Showcase





OUR PORTFOLIO



RED

Medium to full bodied, elegant and fruit driven reds designed to be enjoyed with food



NEXT CHAPTER SANGIOVESE

Named after the winemakers son Beauregard, this is a red fruit explosion with lovely mocha oak sweetness and a soft finish



THE BEAUREGARD SHIRAZ

Named after the winemakers son Beauregard, this is a red fruit explosion with lovely mocha oak sweetness and a soft finish



LADY'S PASS SHIRAZ

The flagship wine named after the region. Layered, complex and with dark brooding fruit and a linear structure



INDIA RED CABERNET SAUVIGNON

Named after the winemakers daughter, India, this wine is vibrant, elegant and fruit driven Cabernet with classic Blackcurrant flavour



THE GUN PICKER SHIRAZ CAB

Named after the winemakers late Brother, Barry, who recognised his own grape picking prowess and christened himself 'The Gun* Picker'.

*In Australian slang, to be a gun at something is to be good at it

WHITE & OTHER

Concentrating on fruit driven, bright and aromatic whites. These wines all have a place on the table.



CA'MUNARI PROSECCO DOCG

Imported from Italy from a distant relative and acting as the exclusive importer into Australia. This is a classic Prosecco with floral, apple and pear notes and a savoury finish.



THE VENETO GARGANEGA

Named after Adrian's father's region in Italy. This is a traditional grape produced from the region. The 2021 vintage was a triple trophy winner with a subtle richness to it.



LATE HARVEST VIOGNIER

Harvested late in the season when the fruit is perfectly ripe and starting to dehydrate, this wine tastes of apricots and candied citrus peel with a clean, fresh finish.



NV FORTIFIED SHIRAZ

Produced from two exceptional vintages and aged in small format oak, this is a luscious wine with flavours of cocoa and coffee bean.

BRAND HEIRARCHY

WWW.MUNARIWINES.COM



FLAGSHIP

RRP \$45

LADYS PASS SHIRAZ



RED RANGE

RRP \$25-\$35

NEXT CHAPTER SANGIOVESE
THE BEAUREGARD SHIRAZ
INDIA RED CABERNET SAUVIGNON
THE GUN PICKER SHIRAZ CAB



CELLAR DOOR EXCLUSIVES

RRP \$30-\$49

CA'MUNARI PROSECCO DOCG
THE VENETO GARGANEGA
LATE HARVEST VIOGNIER
FORTIFIED SHIRAZ

CONNECT WITH US

"In an age when consumers are demanding more diversity from Australian wine, where cool climate wines are just that, cool, and where the vagaries of climate change are a challenge for the industry as a whole, areas like Heathcote are as important as they are exciting." - Wine australia

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