

CAPEL VALE WESTERN AUSTRALIA love wine, love Capel Dale



Capel Vale Pioneers

Capel Vale is a pioneer winemaker within Western Australia and amongst the first to be established with vines planted in 1974. The initial winery was built on the Stirling Estate in Capel in 1979 followed shortly thereafter with the first vintage in 1980.

Capel Vale was the first winery in Western Australia to own and establish vineyards in all the following 3 cool climate regions; Margaret River, Mount Barker and Geographe. As a result, Capel Vale now produces wines of definitive regional flavour and varietal expression with a focus on balance, complexity and elegant fruit flavours.





Who we are Brand Values & Winemaking Philosophy

"To produce wines of definitive regional flavour and varietal expression

with a focus on balance, complexity and elegant fruit flavours."

- Integrity
- Humility
- Quality
- Excellence
- Environmental responsibility



-love wine, love Capel Dale^

Who we are The Capel Vale Story

Capel Vale was established in 1974 by Dr Peter and Elizabeth Pratten, on a site on the Capel River between Busselton and Bunbury, known as 'Stirling Estate'. It was one of the first vineyards to be planted in southwestern Australia.

Dr Pratten soon observed that the soils of the Capel area were best suited to Chardonnay and Merlot and it became his passion to determine the best region in South Western Australia for each of the main premium grape varieties. The first to explore the advantages of multi-region planting in W.A, he further developed prime vineyard sites in Mt Barker and Margaret River.



-love wine, love Capel Dale



Who we are

Our Milestones (1974-2007)

1974	1979	1980	1986	1986	1998	8 200	04 2	2007	2007
Dr Peter and Elizabeth Pratten planted Capel "Geographe" vineyard		Released first vintage wine, (Traminer Riesling)	I	apel Vale Riesling made Peter Pratten as winemak ned Australian National White Champion	er	Modern high s		Tropl	hy at the Royal Melbourne Wine Show for Debut Merlot
First winery established, Stirling Mount Barker, Grea Estate, Capel region vineyard					vineyard planted launched		launched. Ar from trade	and architectu n amazing res e and consum followed	ponse

love wine, love Capel Dale

Who we are

Our Milestones (2009-2021)

2009 20	10 2010 20	013 2013 20	2016 20	17 2019 2	020 2021
Trophy at the Margaret River	Top Gold Medal won for	Revered Wine Writer, Ray	Awarded 97/100 for the 2014	Awarded 2 Trophies, 7 Gold	Whispering Hill Mount Barker
Wine Show for Margaret River Sauvignon Blanc	Whispering Hill Shiraz at International Wine & Spirit Competition	Jordan announces best Shiraz to "Capel Vale Single Vineyard Whispering Hill Mount Barker Shiraz"	Single Vineyard Whispering Hill Mount Barker Shiraz by James Halliday.	for the 2018 Black Label Margaret River Chardonnay:	Shiraz 2018 97 points 'Best in Show' Decanter Wine Awards. Regional Riesling awarded Trophy IWC 2021.
for Scholar M	Iargaret River Australian Sauvignon Halliday's		wined winery. (top 3.5%) at Winery in Ja	nd Top 5 Star Star Winery for mes Halliday year in Jame	s awarded Top 5 Red the 10th consecutive es Halliday Wine npanion.

-love wine, love Capel Dale-

Capel Vale Vineyards

Capel Vale has an incredibly diverse range of vineyard resources across the 3 major cool climate regions of Western Australia.







Stirling Vineyard Geographe

Along the coast of the Indian Ocean between Busselton and Perth, is a coastal limestone plain over which run a small number of rivers into the sea. Along the river banks are deposits of rich, red alluvial soil, approximately five metres deep, which lie over a limestone base. Capel Vale's Stirling vineyard is situated on this terroir.

These vineyards are trickle irrigated with pure, clean water with a guaranteed supply, supplemented by recycled treated wastewater from the winery and bottling line.

The region enjoys a very mild climate with a strong Mediterranean influence. Summer days are generally warm but always end with a cool sea breeze that drops the temperature every afternoon. Rainfall occurs predominantly during the winter months.



love wine, love Capel Dale





Scholar Vineyard Margaret River

Soils in the Capel Vale's Margaret River vineyard consist of laterite gravel over sandy loam, overlying areas of granitic loamy soil which penetrates to the surface in the high ground. Varieties typical of the Medoc in Bordeaux typically perform well on this terroir.

The Vineyard is located in the Wilyabrup area, which is in the central Margaret River region. The vineyard faces south west and is one of the few exposed to the strong cool ocean winds in this region. Good surface water is collected into a two hectare dam and the vineyard is trickle irrigated during the summer.

This vineyard has naturally low yielding vines with very high quality fruit and is capable of producing some of the best Cabernet Sauvignon and Chardonnay wines in the region.

love wine, love Capel Dale



Whispering Hill Vineyard Mount Barker

The vines on this property are over 35 years old and produce fruit of great intensity and complexity.

Situated on an extension of the Porongurup Range, the vineyard covers some of the oldest rocks and soils in the world. The soils here consist of laterite, sand and degraded and weathered granite.

The low fertility of these leached soils, combined with the region's long, cool ripening conditions, produces highly concentrated flavours in the grapes.

Mount Barker is once again a true cool climate region in Western Australia and in some years it is April before harvest begins. Rainfall generally falls throughout winter and spring, with significant thunderstorms during summer.



love wine, love Capel Dale

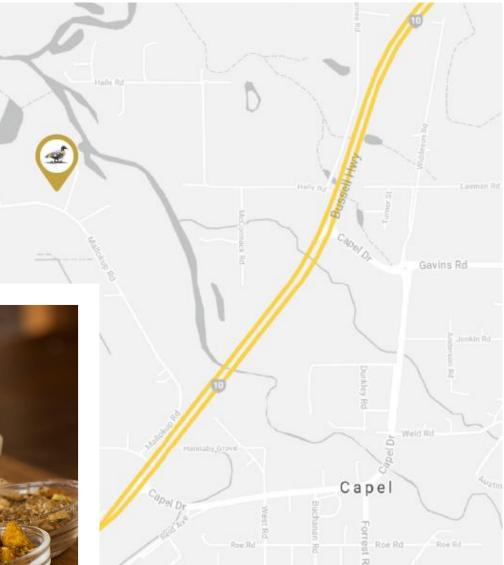
Capel Vale Match Restaurant

Capel Vale Winery

Capel Vale's Cellar Door and Match Restaurant is situated in Capel, approximately 200 km south of Perth, near the Geographe Bay, between the townships of Bunbury and Busselton.







love wine, love Capel Vale



Our Wine Range Product Portfolio E PRO Key product messages **Retail Price** Availability Varietals Region band USD \$40 - \$90 Cabernet Sauvignon Margaret River Luxury and rare Allocations Shiraz Aspirants and connoisseurs Mount Barker • Mount Barker Finest parcels of fruit from Riesling • Single old vines Only the best vintages • Vineyard Intense and complex ٠ Very small parcels of \$45 - \$50 Chardonnay Margaret River Allocations premium fruit from Margaret Cabernet Sauvignon Margaret River River Barrel aged • **Black Label** Complex and sophisticated, restrained power Sauvignon Blanc Margaret River The Core range. \$20 - \$30 No supply constraints ٠ Classic varietals bursting Semillon Sauvignon Blanc Margaret River with distinctive regional Rose Geographe Mount Barker flavour from which our Riesling **Regional range** Margaret River Chardonnay grapes are grown. Mount Barker Shiraz Cabernet Sauvignon Margaret River Fresh, Fruit driven > \$20 No supply constraints Sparkling NV WA • Sauvignon Blanc Semillon Exceptional value WA Cabernet Merlot WA Classic WA blends and ٠ Debut range Malbec WA varietals Merlot WA

love wine, love Capel Dale

Capel Vale Debut Wines

Debut Sparkling Brut



Debut Sauvignon Blanc Semillon



Debut Cabernet Merlot



Debut Merlot



Debut Malbec



"Debut wines are fresh, fruit driven, exuberant wines which

remain true at all times to their varietal origin".

love wine, love Capel Dale

Capel Vale Regional Series

Regional Series Margaret River Semillon Sauvignon Blanc

Regional Series Margaret River Sauvignon Blanc Regional Series Mount Barker Riesling CAPEL VALE CAPEL VALE MARGARET RIVER MARGARET RIVER Sauvignon Blanc



Regional Series Margaret River Chardonnay



Regional Series Geographe Malbec Rosé



Regional Series Mount Barker Shiraz

"Regional wines are elegant and graceful. They are high quality

wines that reflect varietal and regional characteristics".



Series Margaret River Cabernet Sauvignon Regional



-love wine, love Capel Dale^

Capel Vale **Black Label Wines**

Our much loved Black Label Series is back to express an exalted selection of our best vintages. These outstanding wines both hail from Margaret River.







love wine, love Capel Vale^

67

MARGARET RIVER

Capel Vale Single Vineyard Wines

Single Vineyard Wines represent the ultimate expression of varietal fruit flavour and winemaking excellence from Capel Vale. They are only released in years when the highest quality standards are achieved.



Single Vineyard Whispering Hill Mount Barker Riesling 1



Shiraz Single Vineyard Whispering Hill Mount Barker



Scholar Margaret River Cabernet Sauvignon

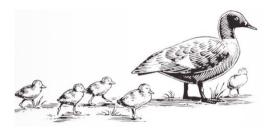
Single Vineyard

3



love wine, love Capel Dale

Capel Vale Today



- Capel Vale is a fully vertically integrated wine estate; from the soil to the finished bottled product. With our multi regional vineyards, Capel Vale Wines is representative of Western Australian premium cool climate winemaking in one brand.
 - The family have developed a brand with heritage and provenance since 1974.
- The brand architecture offers affordable wines, definitive Western Australian cool climate regional expressions and the finest single vineyard wine collections.
- $\overline{}$
- Our estate vineyards are continuously developed to produce optimal regional grape quality, enhanced by ever increasingly mature vines.



Capel Vale is rated as a top 5 Star Winery & Top 101 Wineries in Australia – by James Halliday Wine Companion 2021.

love wine, love Capel Dale



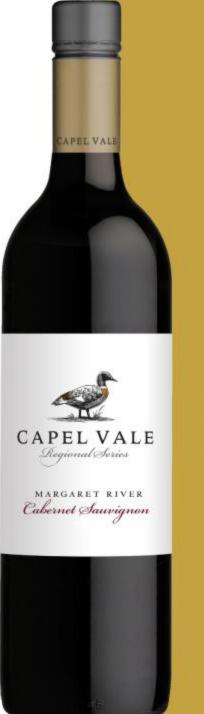
Contact Details Winery

Capel Vale Winery PO Box 115 Capel WA 6271

T +61 (08) 9727 1986 F +61 (08) 9701 9297 E winery@capelvale.com

www.capelvale.com

GEOGRAPHE | MARGARET RIVER | MOUNT BARKER



Key Contacts

Chairman

Peter Pratten E: peter@capelvale.com P: +61(08) 9727 1986

Global Sales Manager

Matt Fitz-Gerald E: globalsales@capelvale.com M: +61 (0) 450 402 363

CEO

Simon Pratten E: simon@capelvale.com P: +61(08) 9727 1986

SW Development Manager

Nic Cleradin E: salescapel@capevale.com M: +61 (0) 428 991 980

Accounts

Andry Butterfield E: adminperth@capelvale.com P: +61 (08) 6102 2210

Winemaker

Daniel Hetherington E: reds@capelvale.com P: +61(08) 9727 1986