

PROUDLY CELEBRATING 75 YEARS OF FAMILY WINEMAKING

When Francesco Calabria arrived in Australia in 1927 little did he know that he would create a legacy that continues today through the third generation of the Calabria family.

Calabria Family Wines is one of Australia's leading family owned wineries and cellar doors, crafting quality wines from the Barossa Valley & New South Wales.

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Francesco Calabria, Founder



# CALABRIA

## THE BEGINNING AN ENDLESS CRUSH

BY ELIZABETH CALABRIA

"Our story began three generations ago with my grandparents; Francesco & Elisabetta Calabria in their search for a better life, my grandfather Francesco boarded a ship & set sail for Australia in 1929. They settled in the Riverina region and found work as farm hands. At the end of the working day, my grandfather found he needed a glass of home-made wine to ease the pain of a long day. Unfortunately, he didn't have the money to invest in all of the necessary equipment to make it with, so he took over my grandmother, Elisabetta's, laundry tubs & improvised. Soon enough, he was producing wines for the local Europeans who also had made Griffith their home. The idea of making home-made wine was a solution to survive; it was a means of income for my grandparents. My father; Bill, was fortunate enough to learn the secret behind Francesco's wines, which led him & his brother Tony, to take over the small production at the age of 14.

My uncle Tony & Bill were running the small winery throughout the 1960's & 1970's, however in the late 1980's the Australian economy was facing a recession & the wine industry was in the doldrums. Bill inherited a lot of debt but he vowed to do whatever it took to keep the wine flowing. Bill, his wife Lena & children, Frank & Michael, started washing wine bottles for other wineries in the Riverina, using an old bottle washing machine that he salvaged. The idea of washing bottles was never ideal but it allowed the winery to keep functioning and believe it or not, that old machine got the family back on track at the right time. The family wine business was in a better position when the 1990's brought new interest & prosperity to the wine industry with the demand for export. It was the start of the decade and Bill made the conscious decision he did not want to become a big bulk producing winery, instead he vowed to produce quality wines, wines that would soon win him accolades internationally."



Founder of Calabria Family Wines, Francesco Calabria migrated from Southern Italy and purchased "1283 Brayne Road" property located in Griffith, the future home of Calabria Family Wines.



"Calabria Wines & Sons" was officially established with home-made wine being supplied to family & friends, which was sold in barrels.



Francesco's son, Bill, was fortunate to learn the secret behind his father's wines, which led him & brother Tony to take over the winery and grow the total crush to 256 tonnes.



in the doldrums, but a persistent Bill handles the downturn by washing bottles for larger wineries, not ideal but it provided the opportunity to produce wines for the export market in the early 90's when Australian wines grew in demand.

The Australian wine industry was



The 3rd generation, Frank, Michael, Andrew & Elizabeth, pursue sourcing fruit from cool climate regions, adding dimension to the winery portfolio. Calabria wines are sold across all Australian markets & exported around the world to 36 countries. Total crush capacity reaches 8,000 tonnes at the winery.



The family are now proud custodians of three significant parcels of land within the famous Barossa region.



Bill Calabria celebrates his 70th birthday with a charity event in Sydney, raising funds for the Charlie Teo Foundation & Sydney Childrens Hospital

1927 1934 1945 1959 1966 1974 1988 1996 2006 2012 2015 2016 2018 2019 2020

Once enough money was saved Francesco wrote to his wife, Elisabetta, to join him in the land which he often referred to as the "Rich-land".



Calabria Wines & Sons reaches a total crush capacity of 84 tonnes.



Bill & Lena Calabria are married and Calabria Wines & Sons open a cellar door at their Riverina home-base in Griffith.



Bill is determined to make premium wines & sends his first container to the U.K. Bill starts a rapid expansion at the winery, taking capacity from 280 tonnes to 950 tonnes.



Bill, along with his sons, purchase a 100 year old vineyard estate in South Australia's Barossa Valley - one of the world's greatest wine regions.



Calabria Family Wines acquire ownership of the original Cinzano (Australia) winery which was built in 1976 by the famous Italian company.



Calabria Family Wines opened the doors to their Barossa Valley Cellar Door & Restaurant located on the family vineyard 'Elisabeth Estate'.

ed the 2020 marks the Cellar 75th Anniversary of on the Calabria Family Wines.





# THREE GENERATIONS THE CALABRIA FAMILY TODAY

Established in 1945 but with a story spanning over 90 years, the Calabria journey has not been an easy road, through determination, hard work and family vision, Calabria Family Wines has flourished to be one of the top producers in Australia. Today, the company is guided by Bill and Lena Calabria and managed by their four children; Frank, Michael, Andrew and Elizabeth. All are actively involved in different aspects of the winery, ensuring optimum quality across the family's extensive portfolio.

Together, the family are proud to present their wines, which bind together their Italian heritage and three vineyards in the world renowned Barossa Valley, South Australia. The family are committed to producing outstanding premium wines, which has seen them win an array of international accolades. Their company's motto "Primus Inter Pares", 'First among equals', underpins everything the company represents, as the Calabria family have made wine their life and passion. This has resulted in Calabria Family Wines being announced 'Family Business of the Year' in both 2009 & 2010.





"For 40 years our family has
united around the kitchen table.
A table overflowing with good food,
great wine and very passionate conversation
about the future of our family business.
My children are custodians of Calabria
Wines today and together they will
continue to thrive beyond three
generations because of the determination,
vision and loyalty they have to each other."

Bill Calabria, Director.



## THE CREATORS BEHIND GREAT WINE

The Calabria family winemakers are a diverse team, who all work collectively, led by Chief winemaker, Emma Norbiato. Each winemaker brings a unique dimension to the wine portfolio, follow the same mission to produce wines of great density and finesse, wines that the consumer want to enjoy. Together the team have over 85 years experience and work strongly to uphold Calabria's proud history and continue to create wines of excellence.

EMMA NORBIATO Chief Winemaker: Winemaker of the Year at the 2016 Australian Women in Wine Awards. Emma's passion for wine & travel has seen her live and work in many of the fine wine regions of the world, including a vintage in Italy.

BILL CALABRIA, AM: When Bill took over the reins of his father's small bulk-producing winery, he quickly acquired a talent for winemaking, driving Calabria Wines to its success today. Bill has dedicated his life to the industry.

JEREMY NASCIMBEN: Jeremy has amassed over a decade of industry experience, together with a degree in winemaking and a degree in viticulture. He enhanced his winemaking skills by working at a variety of wineries, vineyards & cellar doors all around the world.

SAM MITTIGA: Sam was raised on a vineyard in the Riverina. He would visit local wineries with his Dad to deliver grapes, experiencing the vintage lifestyle from a young age, leading him to become a winemaker, which he has been for over 20 years.

TONY STEFFANIA: Tony was raised in the Riverina in a family passionate about farming, food & wine, leading him to a career in winemaking. Tony joined Calabria Wines in 2001 learning the ropes from the ground up & today overlooks all steps of winemaking through to bottling.

### OUR REGIONS

WINE OF AUSTRALIA
BAROSSA VALLEY & RIVERINA

### BAROSSA VALLEY

#### NEW INTEREST & PROSPERITY

"The Barossa Valley has become my father Bill's second home, we are obsessed with the region and even though we are relatively new to this area, we have the heritage and passion to support us. My family will continue to work endlessly and be the voice behind our brands to strive for success." Andrew Calabria, Third Generation

"In 2010, in the search for a new region to add to our portfolio, we came across an old derelict vineyard in the Barossa Valley, that contained 100 year old vines, Bill touched the dirt and looked at me and my brothers and said "This is it". It was those three simple words that brought us to our new home, for once we didn't challenge or judge Bill's statement, as we too could see the potential of the vineyard." Andrew.

To date, the Calabria family have three vineyards and a cellar door in the Barossa Valley;

#### THE WILLIAM VINEYARD

- Named after Bill & Lena Calabria's first grandson, William Junior.
- Originally planted in 1914 by the respected Hahn family, one of the early pioneering families in the Barossa Valley.
- Located on the famous 'Golden Mile' stretch of the Valley floor.
- Barossa Classification: Centurion Vines 100 years old & Survivor Vines 70 years old.

#### THE SOPHIE VINEYARD

- Named after Bill & Lena Calabria's first granddaughter, Sophie Elizabeth.
- Located on Samuel Road, between Nuriootpa & Marananga & split by the Para River.
- Barossa Classification: Survivor Vines 70 years old & Old Vines 35 years old.

#### ELISABETH ESTATE VINEYARDS

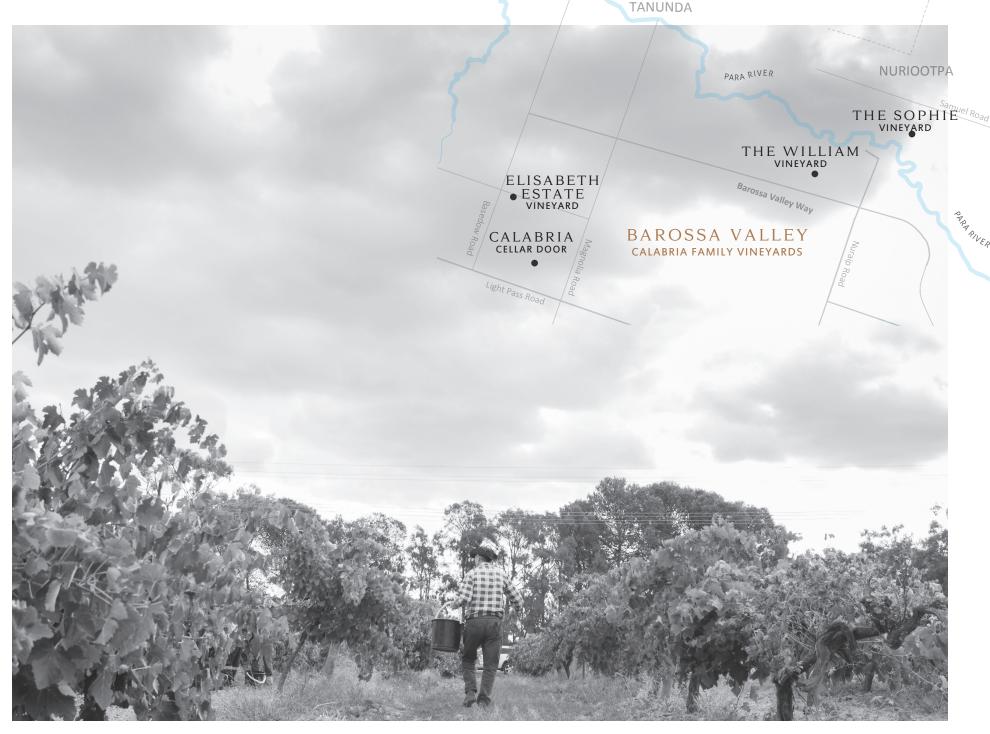
- The third purchase & location of the family Cellar Door in the Barossa Valley
- Situated at the top of sub-region; Vine Vale & the foothills of Mt McKenzie.
- Barossa Classification: Old Vines 35 years.







TOP-BOTTOM: Calabria Family Wines Barossa Valley Cellar Door 100 Year Old Vines at The William Vineyard The picturesque Sophie Vineyard containing 70 year old vines



Bill Calabria restoring the 1914 vines at the family's Barossa Valley Vineyard 'William' - named after Bill & Lena's first grandson.



### THE RIVERINA NEW SOUTH WALES

The Riverina Region is home to the Calabria family and the location of their award winning cellar door. The region enjoys a warm Mediterranean climate with winter dominant rainfall and variations of soils from deep red tones through to brown clay loams.

The Calabria family proudly have two vineyards in the Riverina area, as well as sourcing fruit supply from local family grape growers. These grower relationships started when Francesco Calabria founded the winery in 1945 and today the family continues to work closely with the growers for optimum quality.

In addition, the family portfolio contains a selection of fruit sourced from premium Australian wine growing regions, profoundly creating wines with outstanding varietal character and balance.

"We pride ourselves on the attention to detail in producing wine

"We pride ourselves on the attention to detail in producing wine styles with a strong regional focus whist offering outstanding value." Michael Calabria







Left Image: Chief Winemaker, Emma Norbiato at our Riverina Vineyard | Top Right: Riverina Cellar Door |
Bottom Right: Our Riverina Hero, Calabria Three Bridges Durif





## THE THIRD GENERTION OUR FUTURE

"As a family we acknowledge the sacrifices our grandparents & parents endured to provide the foundation to lead us to where we are today. We grew up around the winery and have embodied our family core values of hard work, determination and good fortune. As we continue to create wines we love to grow, make and enjoy, we will carry our beliefs as we set the stones for the next generation. Our possibilities are endless."

Michael Calabria, Third Generation



CALABRIA FAMILY WINES RIVERINA CELLAR DOOR

1283 Brayne Rd, Griffith, 2680 New South Wales P: +61 2 6969 0800 CALABRIA FAMILY WINES

BAROSSA VALLEY CELLAR DOOR

284 Magnolia Rd,

Vine Vale, 5352

South Australia.

P: +61 408 243 757

www.calabriawines.com.au