

Breastfeeding is best for babies

a2 Platinum® Premium infant formula (Stage 1 – From birth)



Ingredients

Milk solids [lactose, demineralised whey powder, whole milk, whey protein concentrate, skim milk], vegetable oils [high oleic sunflower, soy, coconut, canola, emulsifier (soy lecithin), antioxidant (mixed tocopherol)], galacto-oligosaccharide [GOS], dried omega-6 and omega-3 oils [arachidonic acid oil, fish oil (tuna), sodium caseinate, emulsifier (soy lecithin)], minerals [sodium, calcium, phosphorus, potassium, chloride, magnesium, iron, zinc, selenium, copper, manganese, iodine], vitamins [vitamins (A, B₆, B₁₂, C, D, E, K), thiamin, riboflavin, niacin, pantothenic acid, biotin, folic acid], acidity regulators [calcium hydroxide, citric acid], choline, taurine, nucleotides [cytidine 5'-monophosphate, uridine 5'-monophosphate, adenosine 5'-monophosphate, inosine 5'-monophosphate, guanosine 5'-monophosphate], inositol, L-carnitine.

Contains milk, soy and fish.

The Benefits of Breastfeeding

Breastfeeding is best for babies and provides the optimal balance of nutrition and protection during growth and development.

Good maternal nutrition is important in preparation for and during breastfeeding. If you are considering bottle feeding, always seek professional advice as introducing bottle feeding, either partially or exclusively, may adversely affect breastfeeding by reducing the amount of your own breast milk supply and may be difficult to reverse should you change your mind. Consider the financial and social implications when deciding on a feeding method for your baby.

Improper or unnecessary use of infant formula may affect the health of your baby, therefore, always prepare and use as per the manufacturer's instructions.

Nutrition information

1 scoop (≈7.5g) + 50mL water = 56mL

Average Quantity Per 100mL of Prepared Feed*

Energy	280kJ
Protein	1.5g
– Whey protein 60%	0.88g
– Casein protein 40%	0.59g
– A2 beta-casein*	0.20g
Fat, total	3.5g
– Omega-3	76mg
– α-Linolenic acid (ALA)	64mg
– Docosahexaenoic acid (DHA)	12mg
– Omega-6	594mg
– Linoleic acid	576mg
– Arachidonic acid (ARA)	17mg
Carbohydrate	7.3g

Vitamins

Vitamin A	69µg-RE
Vitamin B ₆	56µg
Vitamin B ₁₂	0.27µg
Vitamin C (ascorbic acid)	19mg
Vitamin D	0.94µg
Vitamin E	1.2mg α-TE
Vitamin K	6.3µg
Biotin	3.4µg
Niacin (vitamin B ₃)	536µg
Folate	13.4µg
Pantothenic acid (vitamin B ₅)	500µg
Riboflavin (vitamin B ₂)	147µg
Thiamin (vitamin B ₁)	76µg

Minerals

Calcium	53mg
Copper	52µg
Iodine	8.0µg
Iron	0.72mg
Magnesium	6.0mg
Manganese	42µg
Phosphorus	35mg
Zinc	0.70mg
Selenium	2.4µg
Chloride	51mg
Potassium	71mg
Sodium	22mg

Other

Galacto-oligosaccharide (GOS)	362mg
L-Carnitine	1.1mg
Taurine	5.4mg
Choline	13mg
Inositol	4.42mg
Nucleotides, total	3.3mg
– Adenosine 5'-monophosphate	0.71mg
– Cytidine 5'-monophosphate	1.14mg
– Guanosine 5'-monophosphate	0.20mg
– Inosine 5'-monophosphate	0.46mg
– Uridine 5'-monophosphate	0.80mg

* Refer to website for Feeding Guide

* A2 beta-casein refers to A2 beta-casein protein type.

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Disclaimer: The information contained within this document should not be construed as professional medical advice nor as any health claim associated with consuming a2 Platinum® Premium infant formula.

Made in New Zealand